



County 76 **2021 Sanctioned Project Synopses**

Advanced Training Project –The Advanced Training Project was developed as a retention strategy to keep members in the program who wish to obtain more in-depth knowledge about specific topics and get advanced levels of certification. To be eligible to attend an Advance Training class, an individual must have been in the Master Gardener program for three (3) years. The project will focus on developing and planning Advanced Trainings around the state with various host counties, which will provide additional opportunities for further learning.

Project Chair: Marty Lynch
Project Co-Chair: Heather Cook and Darlene McGuire

Fundraising Project – Raises money to fund County 76 programs including, but not limited to, PNG Leadership Conference and the Janet B. Carson Scholarship funds. Responsible for Silent Auction events (live and virtual) held in conjunction with Master Gardener sponsored events, such as State Conference and PNG Leadership Conference.

Project Chair:
Silent Auction Chair: Nancy Cunningham and Linda Soffer

PNG Leadership Project – Plant Nurture Grow is an annual leadership training conference open to all Master Gardeners across the state. It is designed to inspire, educate, and provide necessary skill sets that will equip Master Gardeners for managing all aspects of Master organizational service. The training includes such skills as handling local projects, working with other volunteers, officer and chairmanship positions within our organization, as well as service to and interaction with our community.

Project Chair: Gail McClure
Project Co-Chairs: Rose Ann Houston and Linda Soffer

Recruitment, Retention and Recognition Project – Recruitment, Retention, and Recognition of our members is key to the success of the Arkansas Master Gardener program. The "Annuals to Perennials" program (established in 2016) is designed to further integrate new members into the Master Gardener family and to acknowledge their mentors. To recognize outstanding Master Gardeners, the project oversees the state MG awards that are presented at the state MG conference. Creative and useful information is generated for the local MG programs to use as they recruit, retain and recognize their members.

Project Chair: Mimi Cox
Project Co-Chair: Hilde Simmons



County 76 **2021 PRESIDENT APPOINTED POSITIONS**

Media Relations –The Media Relations position was developed as a position to primarily oversee the publication of the annual C76 calendar. This includes the coordination of the announcements associated with the gathering of photos from Master Gardeners across the state of Arkansas and submission of photos to the judges for the calendar. Additional responsibilities may include communications to the media, such as preparing articles, press kits, press releases and other content initiatives.

Appointee: Mike Wilbanks

Newsletter Editor – The Newsletter Editor is responsible for the quarterly publication of the C76 newsletter, *The Garden Voice*. The Editor will gather articles for each edition from the C76 President and highlights from Project Chairs and Co/Chairs quarterly reports. New member names, photos, and introductory information is also included. Other content is determined either from a pro-forma format of content or request of the Executive Board. A draft of the newsletter is submitted to the President and Vice-President prior to publication for review and approval. The newsletter is distributed to membership through a Constant Contact email.

Appointee: Becky Gibson