FSA2162

Flag the Technology

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Ron Baker Rice Verification Program Coordinator Flag the Technology is a quick and inexpensive method to prevent misapplication of pesticides and warn of technology that is sensitive to potential off-target drift.

Advanced technology continues to improve the way we manage weeds in agricultural crops. Recently, herbicide-tolerant crops have been developed that allow certain non-selective or broadspectrum herbicides to kill weeds without injury to the crop. The use of non-selective herbicides on tolerant crops presents special challenges to ensure crops without the trait are protected from accidental misapplications and off-target movement.

The Flag the Technology idea is simple. Colored bicycle-type or marker flags that represent a particular herbicide technology are placed at the field entrance or in conspicuous locations in the field visible from ground and air. The color of the flag represents the technology. Multiple flags may be used if needed to ensure visibility. In fields where stacked technology (such as Roundup ReadyTM and Liberty LinkTM) is utilized, flags representing both technologies are displayed. Bright orange flags will not be used to represent a technology but rather be reserved as a color for marking other areas of concern such as risers and construction.



Yellow flags designate this field as a ClearfieldTM rice field.



Corn field with glyphosate (white) and glufosinate (bright green) stacked technology.

The objective of the **Flag the Technology** program is to significantly reduce herbicide application errors and to foster good community relations.

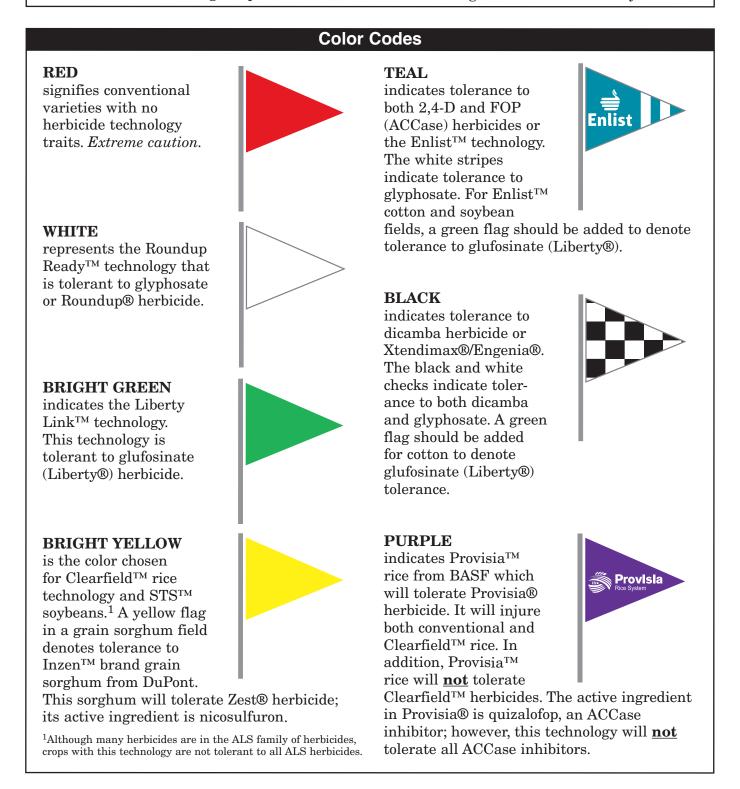
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Preferred Flag Size

6' x 1/4" fiberglass pole with minimum 11" x 17" flag for maximum visibility



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