

**All classes are on-line
or in- person**

Classes are self-paced

**You can complete the Certificate
in 1 year, or take the classes at
your own pace**

**No deadline for completing the
Certificate**

**Cost per class is \$1201* if you are in
AR, LA, MO, MS, TN or TX,
otherwise, cost is \$1936* per class**

**Subject to University tuition changes*

No application fee

**Classes start every August and
January**

**Enroll Today! Scan the QR code
below and choose
"apply on-line"**

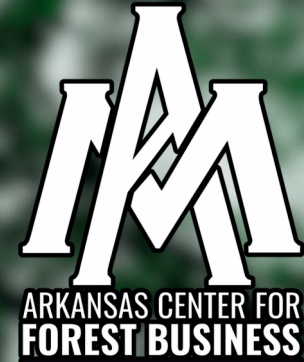


For more information:

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**University of Arkansas
at Monticello
College of Forestry,
Agriculture and Natural
Resources**



**Graduate Certificate in
Forest Business**

MP578 1.24



**Learn more about
the Arkansas Center
for Forest Business**

**Arkansas Center for
Forest Business
forestbusiness@uamont.edu**



Why a Certificate in Forest Business?

Foresters need advanced business and financial analysis skills to complete complex tasks of appraisal, investment, taxes, and operations in a forestry setting. In addition, those having leadership roles need skills in improving team performance, communication, and human-resource management.

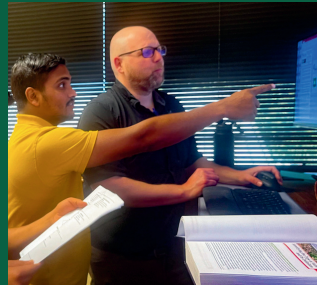
To meet the need for advanced business skills in forest enterprises, the University of Arkansas at Monticello and Arkansas Center for Forest Business are offering a Certificate in Forest Business.

The Certificate Program requires 15 credit hours and currently has the following classes which may be taken in any combination.



Forest Finance (3 hours)

Application of advanced financial tools analyzing real-world forest investment problems and provide hands-on training that is required by many forestry businesses. Capital budgeting, investment analysis, financial forecasts, portfolio theory and optimization.



Forest Appraisals (3 hours)

Appraisal specific to forest properties and timber. Quantitative and qualitative approaches for arriving at values, such as hedonic regression modeling and using public data for market analysis. Completing this course and the Required Core Curriculum appraisal courses will meet qualifications for Trainee Appraisers in Arkansas.

Forest Operations and Supply Chain Management (3 hours)

Analyzing the supply chain from timber harvest, transport of forest products, and manufacturing efficiency. Design, layout, and administration of timber sales, logging systems, production, cost estimates, transportation modeling, and chain-of-custody procedures.

Forest Products Marketing (3 hours)

Marketing standing timber, intermediate products, and final consumer wood products. Marketing concepts, use of digital media, and forest product market analytics to expand existing markets and identify new markets.

Leadership in a Forestry Business (3 hours)

Applied learning modules applied to communication, team management, maximizing team performance, management styles, self-awareness, and problem solving.



Independent Study in Forest Business (3 hours)

A practical project designed by the faculty advisor and student which can include an internship or regular employment scenario.

