

Arkansas Diamonds Plants:

(Supertunia Vista® Bubblegum® Petunia (*Petunia hybrid*))

Anthony T. Bowden
Assistant Professor –
Ornamental Extension
Specialist

General Information

Supertunia Vista® Bubblegum® Petunia

Scientific Name: *Petunia hybrid*

Pronunciation: peh-TOON-yah

Common Name: Supertunia Vista®
Bubblegum® Petunia

Family: *Solanaceae*

Plant Type: Summer herbaceous
annual

Uses: Mass plantings; containers;
hanging baskets; borders

USDA Hardiness Zones: Grown as
an annual in all zones

Origin: Hybrid

Availability: Widely available in the
trade

Description

Height: 12 – 24” tall

Spread: 24-36” wide

Plant Habit/Form: Mounding;
trailing

Growth Rate: Rapid

Texture: Medium

Supertunia Vista® Bubblegum® Petunia



Flowers

Color: Pink

Flower Value to Gardener: Showy,
long-lasting blooms; continuous
flowering without deadheading;
highly ornamental

Bloom Time: Planting to Hard Frost

Shape: Trumpet

Petals: Five fused petals

Size: 2-3” wide

Description: Large, bright pink
flowers that cover the plant densely
throughout the growing season

*Arkansas Is
Our Campus*

Visit our website at:
<https://www.uaex.uada.edu>

Leaves

Color: Green

Feel: Slightly sticky

Shape: Ovate

Length: 1-3 inches

Description: 1-3 inch long simple leaves on an alternate arrangement that are entire, ovate in shape; slightly hairy and sticky to the touch

Culture

Light Requirement: Full sun (6 or more hours of direct sunlight a day)

Soil Tolerances: Well-drained soil; tolerant of wide variety of soil types with good fertility

Drought Tolerance: Moderate once established, but prefers consistent moisture

Plant spacing: 18-32 inches

Use and Management

Vigorous performer known for its exceptional garden presence and reliable flowering. It thrives in containers, hanging baskets, and large landscape beds. No deadheading is required for continuous blooming, making it an easy-care choice for Arkansas gardeners. Regular feeding with a

Figure 1: USDA Hardiness zones represented in Arkansas.



balanced fertilizer throughout the season will promote lush growth and abundant flowers.

Though not considered toxic, as with all ornamentals, care should be taken to prevent ingestion by children or pets.

