

Media Contact: Will Clark [wwc001@uark.edu](mailto:wwc001@uark.edu) 479-899-2673

July 30, 2021

**Carbon, agribusiness and all things crypto to be focus of Aug. 18 webinar**

By Will Clark

U of A System Division of Agriculture

**Fast facts:**

* Webinar to discuss the business, environmental issues application of crypto and blockchain technologies
* Webinar is Aug.18 at noon-1 p.m. EDT/11-noon CDT
* Register online at: <https://bit.ly/2Tr7p13>

(215 words with art at <https://bit.ly/3rCcSic>)

FAYETTEVILLE, Ark. — Carbon markets and crypto assets are rapidly evolving topics and the National Agricultural Law Center is hosting a free webinar Aug. 18 to provide clarity on how these technologies can be applied in the agriculture and environmental arenas.

The presenter for this webinar is Carol Goforth, the Clayton N. Little Professor of Law and University Professor at the University of Arkansas School of Law. She will provide an overview of the regulators actively working in this area, discuss current crypto projects within agriculture, and share how blockchain and cryptoassets can track and facilitate the effective use of carbon offsets.

“The webinar will provide a very general overview of blockchain technology and the new world of crypto assets,” Goforth, said. “There will be a particular focus on aspects that are likely to be of the greatest interest to agribusinesses.”

“The National Agricultural Law Center is the nation’s leading source of agricultural and food law research and information,” NALC Director Harrison Pittman said. “Professor Goforth’s webinar will allow the center to continue to provide needed clarity and insight on emerging issues such as how cryptoassets can impact agricultural and environmental issues like carbon markets.”

The webinar will run from noon-1p.m. EDT/11 a.m.-noon CDT. Learn more and register for the webinar here: <https://bit.ly/2Tr7p13>.

For more information on the National Agricultural Law Center, visit <https://nationalaglawcenter.org/> or follow [@Nataglaw](https://twitter.com/nataglaw) on Twitter.

**About the National Agricultural Law Center**

**The National Agricultural Law Center**serves as the nation’s leading source of agricultural and food law research and information. The Center works with producers, state and federal policymakers, Congressional staffers, attorneys, land grant universities, and many others to provide objective, nonpartisan agricultural and food law research and information to the nation’s agricultural community.

The Center is a unit of the University of Arkansas System Division of Agriculture and works in close partnership with the USDA Agricultural Research Service, National Agricultural Library.

**About the Division of Agriculture**

The University of Arkansas System Division of Agriculture’s mission is to strengthen agriculture, communities, and families by connecting trusted research to the adoption of best practices. Through the Agricultural Experiment Station and the Cooperative Extension Service, the Division of Agriculture conducts research and extension work within the nation’s historic land grant education system.

The Division of Agriculture is one of 20 entities within the University of Arkansas System. It has offices in all 75 counties in Arkansas and faculty on five system campuses.

The University of Arkansas System Division of Agriculture is an equal opportunity/equal access/affirmative action institution. If you require a reasonable accommodation to participate or need materials in another format, please contact 479-575-4607 as soon as possible. Dial 711 for Arkansas Relay.

# # #