

Media contact: Mary Hightower          mhightower@uada.edu               501-671-2006

Dec. 10, 2021

**40th Horticulture Industries Show brings sessions for growers, epicures to Fayetteville Jan. 13-14**

By Mary Hightower

U of A System Division of Agriculture

**Fast facts:**

* Horticulture Industries Show schedules 55 sessions
* Arkansas Agriculture Secretary Wes Ward to give keynote
* Sessions on pollinators, sustainability, hops, fruits, veggies
* Find [show information](https://hortindustriesshow.org/)

(285 words)

(Newsrooms: With of Wes Ward, <https://flic.kr/p/2mdXPb4>, File art of meeting <https://flic.kr/p/2awdjeu>)

FAYETTEVILLE, Ark. — The annual Horticulture Industries Show will mark its 40th anniversary Jan. 13-14 at the Graduate Hotel in Fayetteville, with sessions appealing not only to growers of all types and levels, but also epicures, brewers and vintners.

“For four decades, horticulturists from Arkansas and Oklahoma have used this show as a way to improve their skills, see new varieties, hear about new techniques and make new connections,” said Jackie Lee, president of this year’s show. Lee is director of the Fruit Research Station for the Arkansas Agricultural Experiment Station, part of the University of Arkansas System Division of Agriculture. “It’s the only program dedicated to horticulture industries in Arkansas.”

“The 2022 show features five concurrent sessions with 55 individual discussions covering fruits, vegetables, beekeeping, hydroponics, gardening, local foods, organic and sustainable production systems,” Lee said. “We have something for everyone.”

Day one includes “Breeding Tastier Vegetables: A Collaboration,” being presented by chef Matthew McClure of The Hive restaurant in Bentonville; Jonathan McArthur, farm manager and field educator with the Center for Arkansas Farms and Food; and Patch Troffer, culinary director for the Row 7 Seed Co. Also on the first-day schedule are programs focused on hydroponics and hops varieties for Arkansas.

Day two includes sessions on using food waste compost for seedlings, production practices for an heirloom squash of Choctaw native Americans and winter cut flower production.

Wes Ward, Arkansas’ secretary of agriculture, will be the keynote speaker. Attendees can also take part in a tour of the Center for Arkansas Farms and Food, a unique part of the Division of Agriculture that helps equip new farmers with the information they need to succeed.

Find show information, including event schedule: <https://hortindustriesshow.org/>.

To learn about extension programs in Arkansas, contact your local Cooperative Extension Service agent or visit [www.uaex.uada.edu](http://www.uaex.uada.edu/).

Follow us on Twitter and Instagram at @AR\_Extension. To learn more about Division of Agriculture research, visit the Arkansas Agricultural Experiment Station website: [aaes.uada.edu](https://aaes.uada.edu/). Follow on Twitter at @ArkAgResearch.

To learn more about the Division of Agriculture, visit <https://uada.edu/>. Follow us on Twitter at @AgInArk.

**About the Division of Agriculture**

The University of Arkansas System Division of Agriculture’s mission is to strengthen agriculture, communities, and families by connecting trusted research to the adoption of best practices. Through the Agricultural Experiment Station and the Cooperative Extension Service, the Division of Agriculture conducts research and extension work within the nation’s historic land grant education system.

The Division of Agriculture is one of 20 entities within the University of Arkansas System. It has offices in all 75 counties in Arkansas and faculty on five system campuses.

The University of Arkansas System Division of Agriculture offers all its Extension and Research programs and services without regard to race, color, sex, gender identity, sexual orientation, national origin, religion, age, disability, marital or veteran status, genetic information, or any other legally protected status, and is an Affirmative Action/Equal Opportunity Employer.

# # #