

United States Department of Agriculture, University of Arkansas, and County Governments Cooperating

Top Five Social Media Avenues for EHC



Facebook is a way to connect and share photos, events and information with the people in your life. Facebook is the world's **largest social network**, with over **a billion users worldwide**.



Twitter is an online social networking service and microblogging service that enables its users to send and read text-based messages of up to 140 characters.



Pinterest is a pinboard-style photo-sharing web site that allows users to create and manage theme-based image collections such as events, interests and hobbies. Users can browse other pinboards for images, 're-pin' images to their own pinboards or 'like' photos.



A blog is a web page that contains dated posts, by one or multiple users, often pertaining to a particular topic. "Blogging" is the act of writing in a blog. Popular blogging sites are Blogger, WordPress and Tumblr.



Buy and sell handmade or vintage items, art and supplies on *Etsy*, the world's most vibrant handmade marketplace.

Prepared by Kim Magee, Program Associate (kmagee@uaex.edu), Community and Economic Development, University of Arkansas Division of Agriculture