



184 Lasiter Road, Lonoke, AR 72086

www.HicksFamilyFarms.com

About Us

- Milked cows until 2010
- Opened the Pumpkin Patch & Corn Maze in 2010
- Custom bale round and square bales of hay
- Cow/Calf Operation
- Grow Wheat
- Bale Wheat Straw for wholesale
- Grow Pumpkins for retail and wholesale
- Grow Mums for retail and wholesale



PUMPKINS



Corn Maze

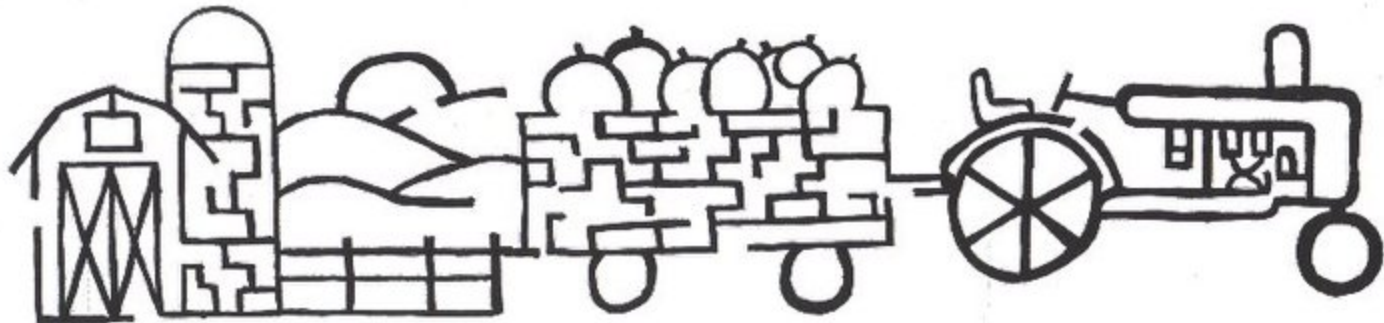
- In 2010 covered 4 acres
- From 2011 to present covers a little over 6 acres
- Designed and drawn by Rebekah Hicks
- Cut with zero turn lawn mower
- Takes about one day to cut the design
- Corn is planted north to south and then east to west

Hidden Hole Punches

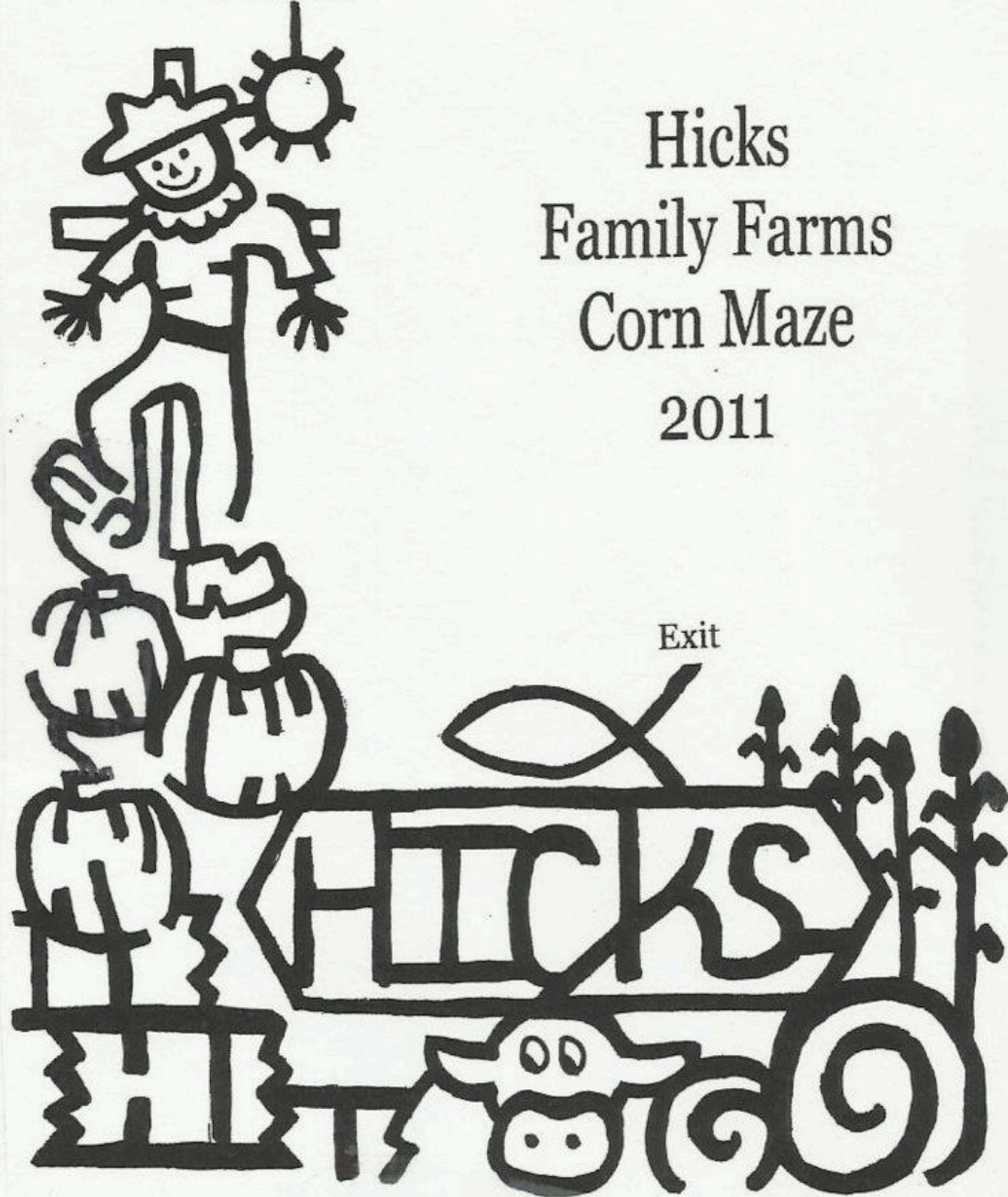
- We hide 6 different hole punches each year.
- At admission each person is given 1 punch card.
- After they find all 6 punches they enter into our weekly drawing.
- This helps us learn the demographic information of our guests. And, is a lot of fun for them!



Corn Maze 2010



Entrance



Hicks
Family Farms
Corn Maze
2011

Exit

Entrance

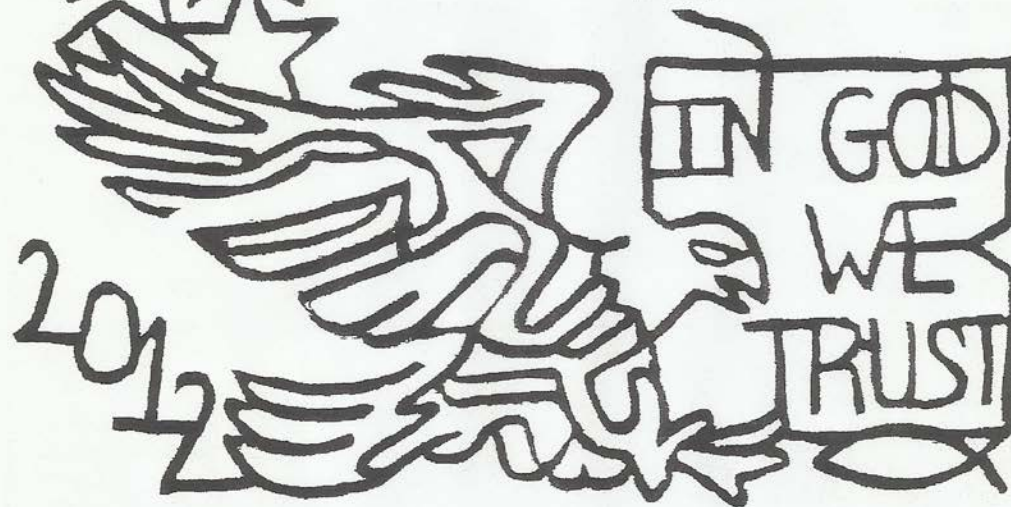


Hicks Family Farms

Corn Maze

2012

Exit

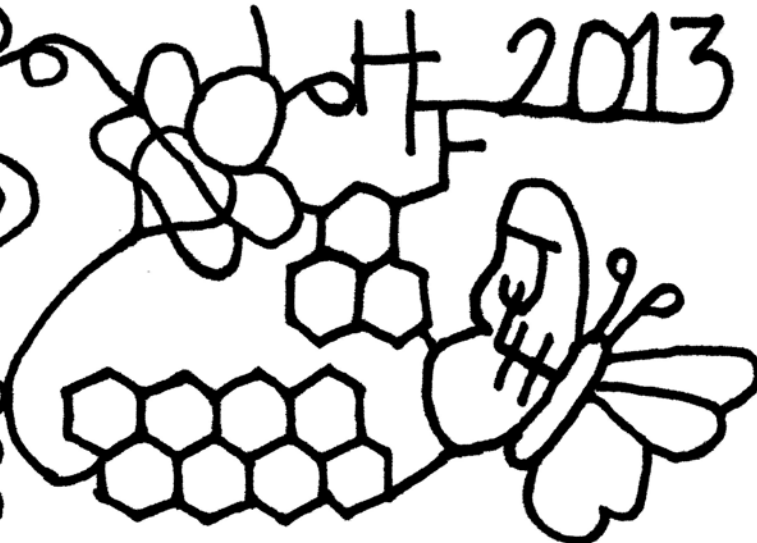


Entrance



**Hicks
Family Farms
Corn Maze 2013**

Exit





Pumpkins

- We try to grow all of the Small, Medium, & Large pumpkins we will need.
- We purchase the specialty pumpkins.
- We have 1 acre of small pie pumpkins planted at the actual “pumpkin patch”.
- The rest of our pumpkins are planted elsewhere on the farm where we can irrigate them.

Pumpkins

- We price our pumpkins according to the size they are not by the pound.
- Each child that comes to the farm on a field trip receives a free pie pumpkin.
- We bring freshly cut pumpkins to the pumpkin patch weekly and typically discount the older ones.

Pumpkins



Pumpkins



Pumpkins



The Wagon Wheel Cafe

- We serve
 - Hot and cold drinks
 - Cheeseburgers and Hot Dogs
 - Nachos
 - Polish Sausage
 - Frito Chili Pie
 - Popcorn and Candy
 - HOME MADE Pumpkin Pie
 - And more!

Hayride



Pedal Carts



Panning for “Gold”



Hay Stack



Straw Maze



Animal Barn



New Barn for 2013!!!



Under Construction Now!

Games



Games



Pony Rides



Birthday Parties



Mums

- This is our first year growing mums.
- We have 2,400 planted in 1 gallon and 10 inch pots.
- We have a modest color variety.
- We planted late blooming plants this year as our customer base is mostly in October.

Mums



Christmas Trees ???

- Two years ago we decided to take it up a notch and add Christmas trees to the farm.
- The first year we planted 200...then there was the drought of 2012!
- This year we re-planted most of them and couple hundred more.
- We're waiting to see what makes of them do decide if we need to go further in this adventure!

Open ALL Year

- In 2012, we remodeled our building. We added a commercial kitchen, heat & air, and finished the interior.
- We now rent the building for special events.
- We are able to offer catering at these events or off site as well.
- We're looking into cooking fish one or two nights a month for the general public.

What have we learned?

- If you build it...they really will come!
- Some things that we think are so simple being from the country, the city people think are amazing!
- Have activities for ALL ages; young and old & men and women.
- Take credit/debit cards. People will spend more money.
- Have good, quality products. People choose how to spend their money and have chosen your farm. Make your customer want to visit you again and tell their friends about you. This is the best FREE advertisement you can have.

Questions?

We don't have all the answers but are willing to share what has worked and not worked for us.

Like us on facebook at Hicks Family Farms

