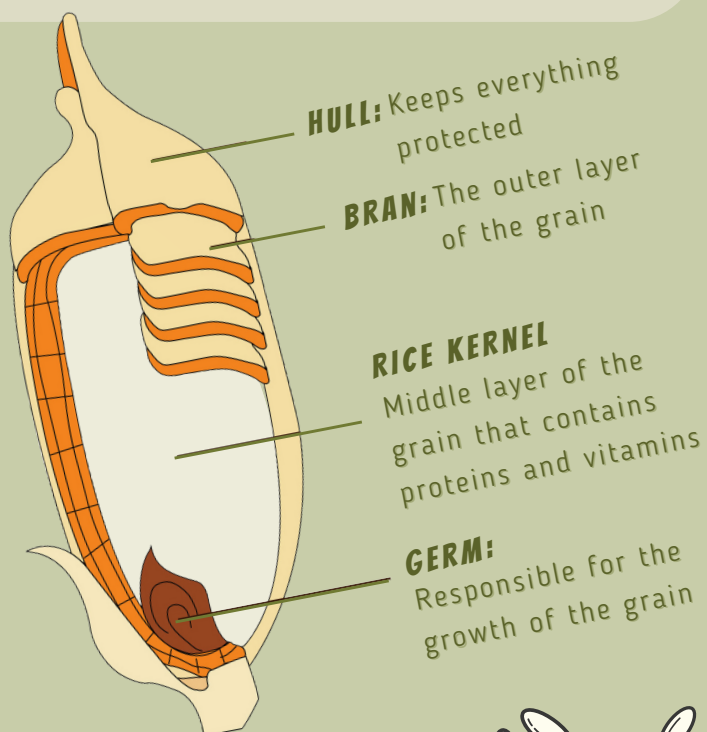


RICE

The small but mighty grain

ARKANSAS *RICE* FACTS

- Arkansas is the #1 producer of rice in the United States.
- In 1904, William Fuller became one of the first farmers to grow rice successfully in Carlisle, Arkansas. By 1910, rice production, research and milling were established in the state.
- Each year Arkansas farmers plant an average of 1.3 million acres of rice and harvest over 200 million bushels on 2,752 farms.
- The annual Arkansas rice crop contributes billions of dollars to the state's economy and accounts for approximately 25,000 jobs.



WHAT ELSE IS *RICE* USED FOR...



Hot or Cold Pack



Card-Board



RICE IS *RICE*, RIGHT?

Well, not exactly...

Rice goes through three stages before getting to your plate! **Rough rice** is rice straight from the field, and has the shell or hull still on it. After rough rice goes through the first stage of the milling process, the hull is removed and the grain is then considered **brown rice**, due to its color from the bran layer left on the grain.

White rice has been through the full milling process to remove the hull and polish the bran layer off, resulting in that great white color.

CAN YOU TELL WHICH IS WHICH?

White Rice

Rough Rice

Brown Rice



1. _____



2. _____



3. _____

Answer Key: 1. Rough Rice, 2. Brown Rice, 3. White Rice