



2019 Breakthrough Solutions Conference Edition

June 6, 2019

HAVE YOU REGISTERED?

Early Bird Registration Close June 11

Pre-Conference Workshop

June 25, 2019

8:30 AM-5:00 PM

North Little Rock Chamber of Commerce
100 Main St, North Little Rock, AR 72114

Conference

June 26, 2019

9:00 AM-4:30 PM

Four Points by Sheraton Hotel Midtown
925 S University Ave, Little Rock, AR 72204

REGISTER HERE



Keynote Speaker: Matt Dunne, Founder & Executive Director Center of Rural Innovation, Hartland, VT



The 2019 Breakthrough Solutions Conference will feature Matt Dunne as the keynote speaker. Dunne is the Founder and Executive Director of The Center for Rural Innovation-- a non-profit "action-tank," dedicated to fostering digital economies in rural areas of the United States, Dunne said.

"We need to create digital ecosystems in rural areas that support rural entrepreneurs and unleash the untapped talent and ideas that exist in small towns across the country," he said. "Since the last recession, urban areas have seen renewed economic vitality, but rural America has been left behind: populations are declining, wages are stagnant, opiate addiction is rising, and

increasing workforce automation is putting jobs at risk.”

Dunne has a wide-ranging background in rural and economic development, including having served as director of AmeriCorps*VISTA under President Clinton; as associate director of the Rockefeller Center on Public Policy at Dartmouth College; as a Vermont State Senator for 11 years; as founder of Google’s Community Affairs Division and more.

Little Rock Mayor Frank Scott to Speak at the 2019 Breakthrough Solutions Conference

Little Rock Mayor Frank Scott will speak at the 2019 Breakthrough Solutions Conference Wednesday, June 26, at 1:45 PM. Mayor Scott will explore ways to cultivate unity through community-led action teams. In community and economic development, community buy-in is integral to long-term sustainability and support. Mayor Scott will talk about his own experience creating community led subcommittees to address major issues facing Little Rock and discuss how this model can, likewise, benefit rural communities.



Small Business Revolution – Main Street Comes to Searcy

Searcy, Arkansas Chosen to Be Featured on Small Business Revolution Season 4

Mar 3, 2019 by Alex Yong In Interviews 1



As you may know, Searcy AR was chosen for Deluxe Corporation’s half million dollar revitalization prize package, known as The Small Business Revolution — Main Street. Several small businesses in Searcy will receive a small business makeover on the reality show "Small Business Revolution: Main Street", featuring marketing support and business advice from show hosts Amanda Brinkman and Ty

Pennington. Searcy won in a public vote over five other finalists: Durant, Oklahoma; Canon City, Colorado; Camas, Washington; Corsicana, Texas and Washington, North Carolina. Brinkman said it was "the most intense voting process we have witnessed" since the show debuted in 2015. Come to the conference to hear about it from Matt Faulkner from Think Idea Studio, who led the charge that led to Searcy being chosen

Pre-Conference Workshop: ARCO in Action

Come to the pre-conference workshop

on June 25 to learn about ARCO in Action, a partnership between the Arkansas Coalition for the Ouachitas and the Breakthrough Solutions Program of the U of A Cooperative Extension Service, with the purpose of launching a development process to move the ARCO region forward. The ARCO region, which includes Montgomery, Polk, and Scott Counties, is losing population like most of rural Arkansas. ARCO in Action includes an on-site visit and interaction with Breakthrough Solutions partners, an on-line assessment, economic development recommendations, and a working session with strategic tools.



Argenta – The New Dog Town and Argenta Plaza

Argenta – The New Dog Town and Argenta Plaza is the theme of a panel presentation at the Breakthrough Solutions Pre-Conference Workshop on June 25. How do some communities and neighborhoods become renewed while so many others decline? Come hear the story of the revitalization of Argenta, including their plans for Argenta Plaza from former North Little Rock Mayor Pat Hays, founding partner of the New Argenta Fund John Gaudin, and North Little Rock Mayor Joe Smith.



**Download Agendas
Here**

More About Breakthrough Solutions:

Recipient of the Outstanding Program Award and Innovative Program Award by the international Community Development Society, Breakthrough Solutions is a program of the University of Arkansas Cooperative Extension Service, with partners in the public, private, and non-profit sectors. For more information: (501) 671-2253.

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If you want to impact your community in a powerful way, forward this email newsletter to other individuals in your community or organization, so they can benefit from the resources, insights, and strategies covered in Breakthrough News.

Best regards,

Mark Peterson

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