

Overview and Trends of Ashley County Finances 1999-2017

Presenter

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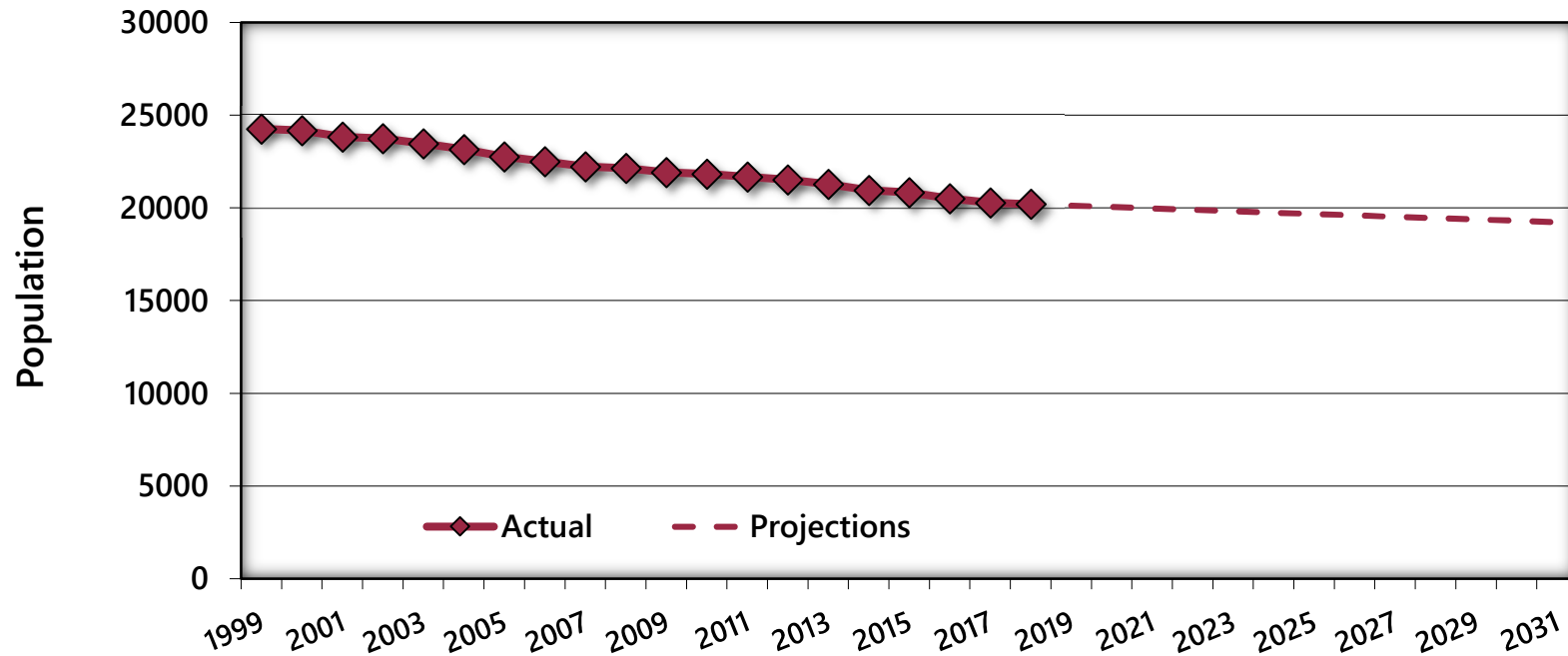
Ashley County



How can Ashley County continue to provide services for its citizens?

- **Understand Today's Budget:** Take stock of factors impacting county services and funding sources.
- **Look Forward:** Anticipate changes that might affect the county budget in the future.
- **Prepare and Plan:** Assess what the county might do to take advantage of anticipated changes (in the short-term and the long-term).

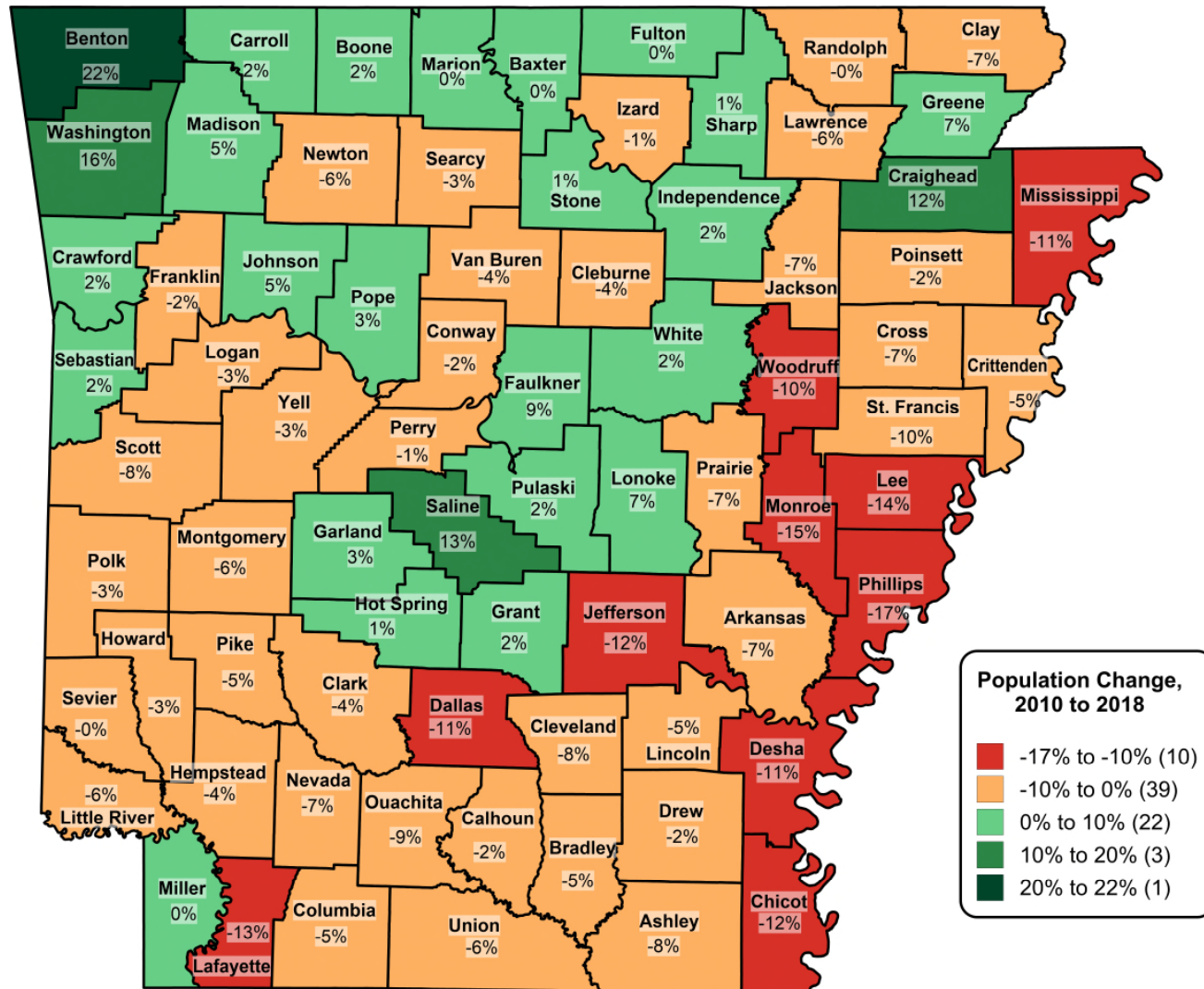
Ashley County Population Estimates & Projections, 1999-2031



- From the start of the Great Recession in 2007 to 2018, the population in Ashley County has gone down 9% (or by -2,023 people).

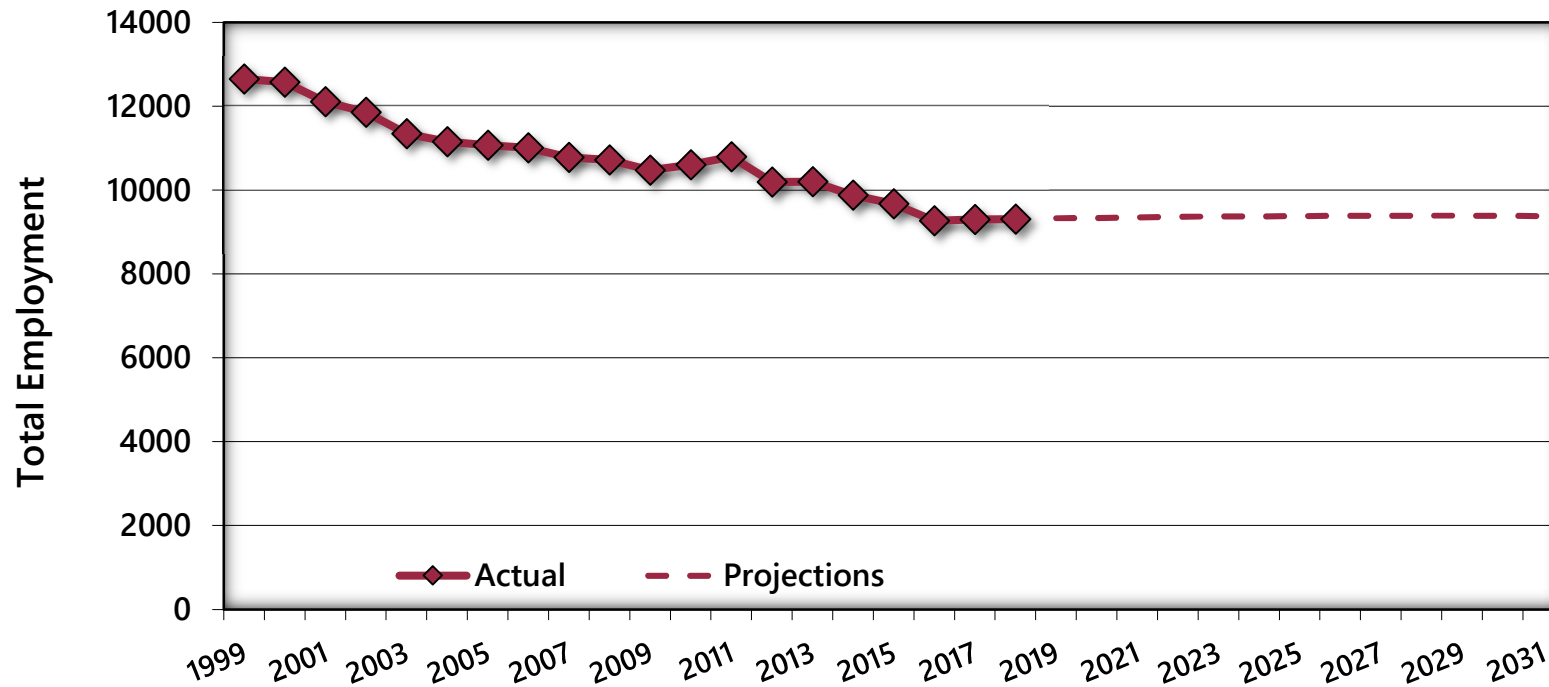
Data Source: Population Estimates, U.S. Census Bureau; Population Projections, Woods & Poole

Population Change, 2010-2018



Data Source: Population Estimates, U.S. Census Bureau

Ashley County Total Employment Estimates, 1999-2018

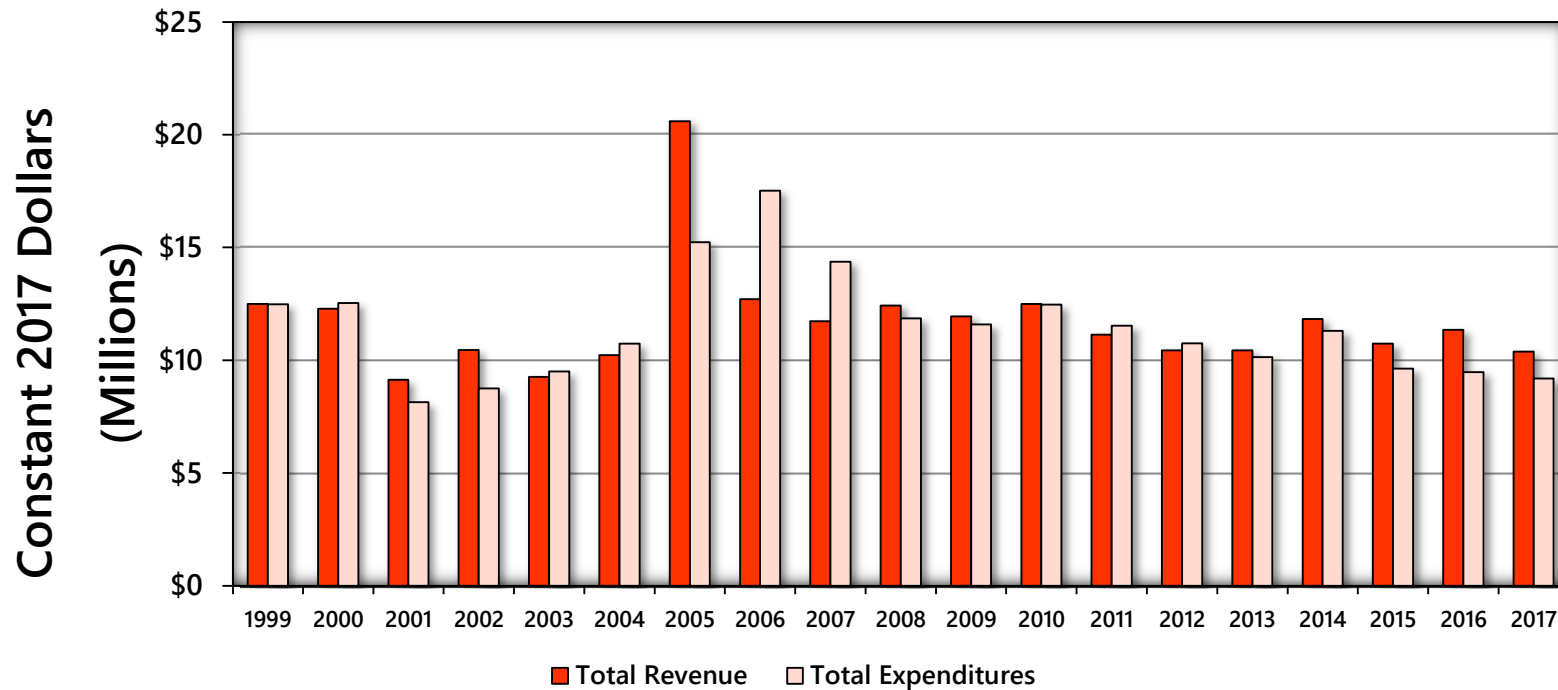


- From the start of the Great Recession in 2007 to 2018, employment in Ashley County has gone down 14% (or by -1,470 jobs).

Data Source: Employment Estimates, Regional Economic Accounts, Bureau of Economic Analysis, Woods & Poole

Revenue & Expenditures

Ashley County Total Revenue & Expenditures, 1999-2017

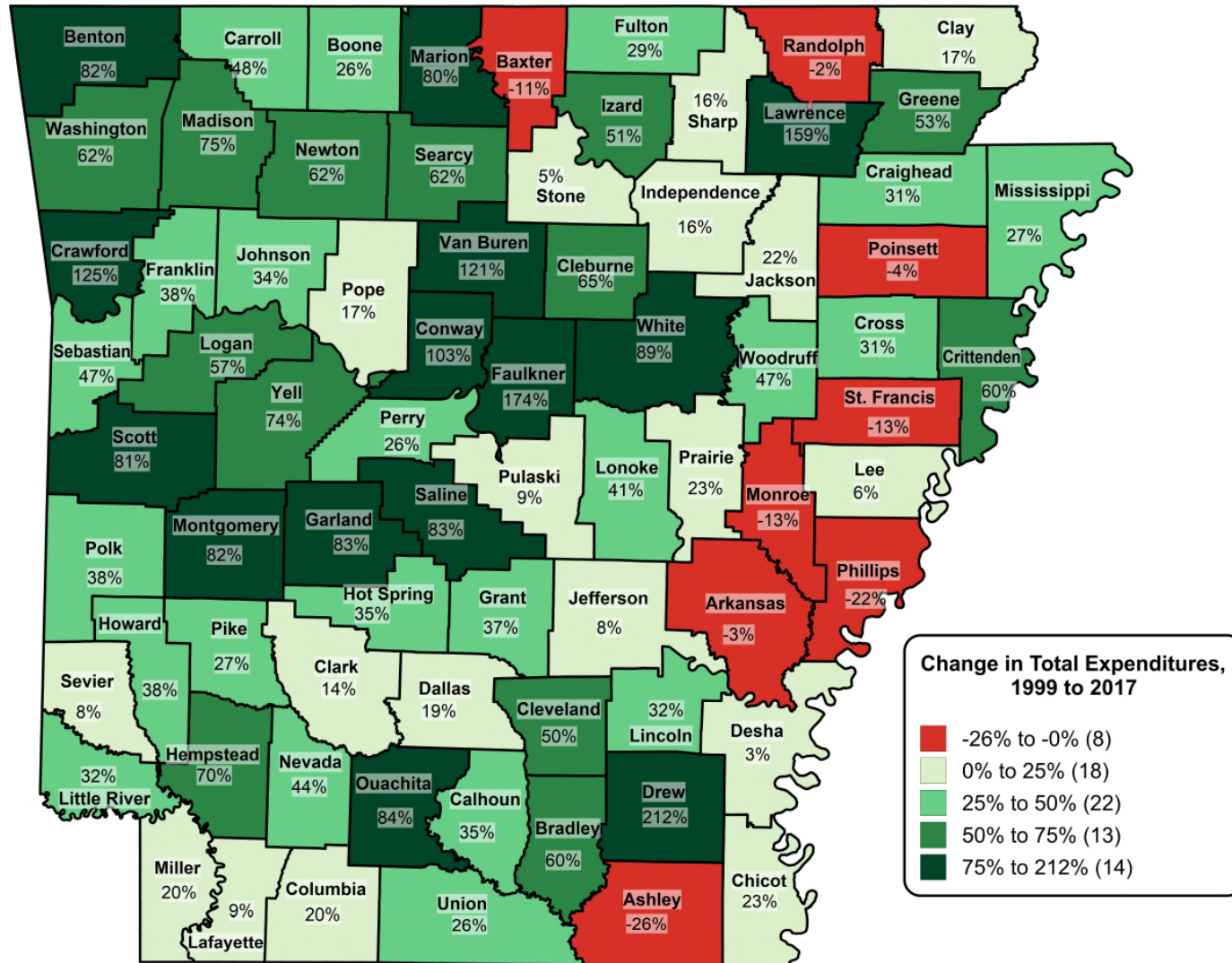


- From 2007 to 2017, the Total Revenue in Ashley County has gone down 11% (or by -\$1,346,619).
- From 2007 to 2017, the Total Expenditures in Ashley County have gone down 36% (or by -\$5,179,908).

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

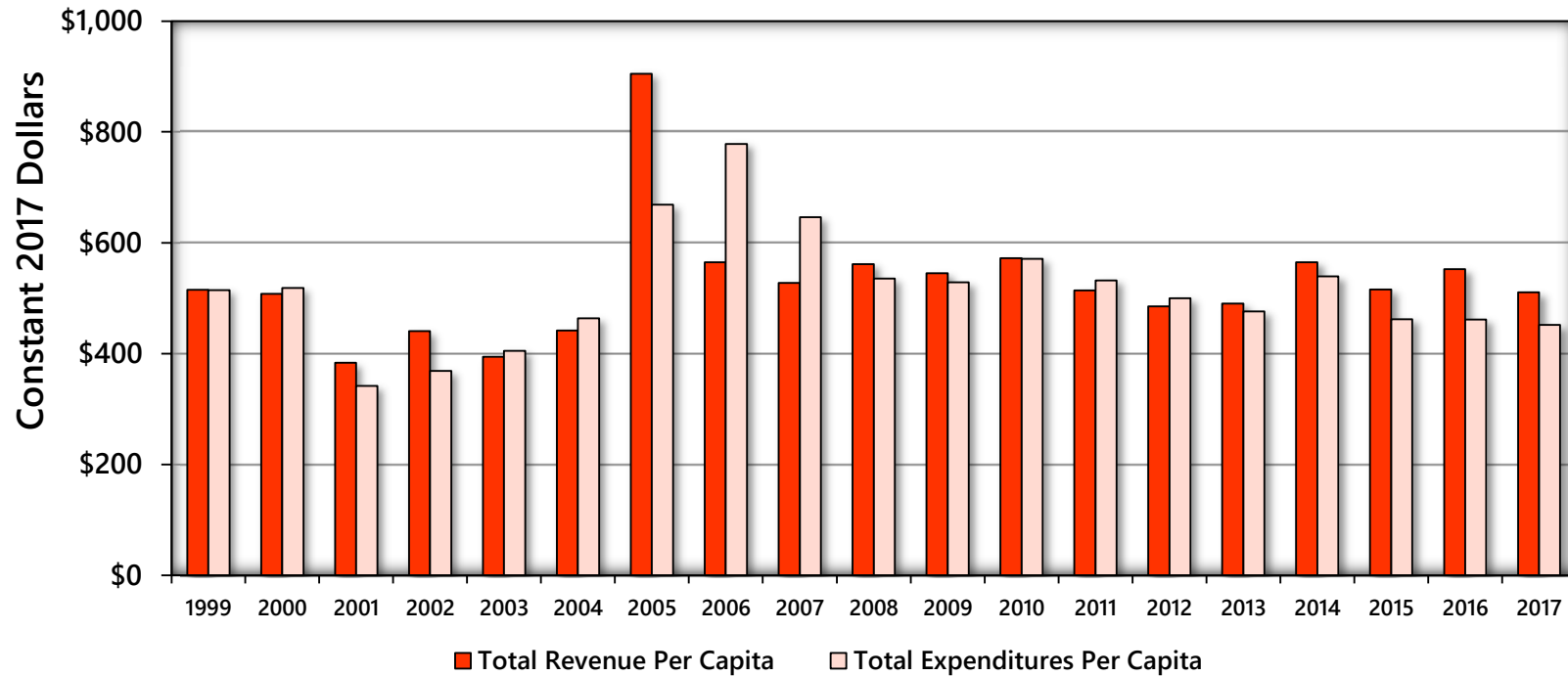
Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Change in Total Expenditures, 1999-2017



Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Ashley County Per Capita Revenue & Expenditures. 1999-2017

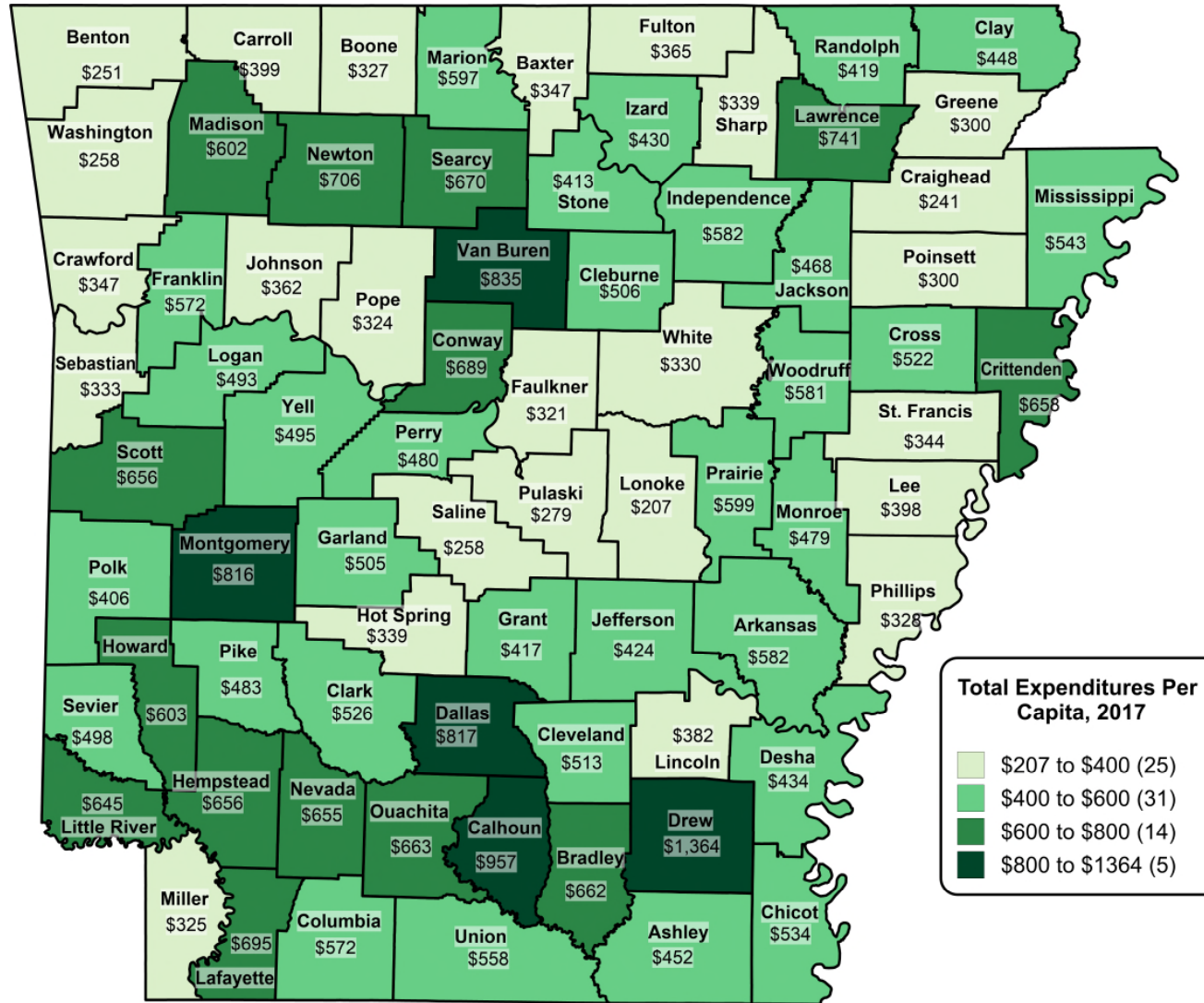


- From 2007 to 2017, the Total Revenue per capita in Ashley County has gone down 3% (or by -\$17).
- From 2007 to 2017, the Total Expenditures per capita in Ashley County have gone down 30% (or by -\$194).

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

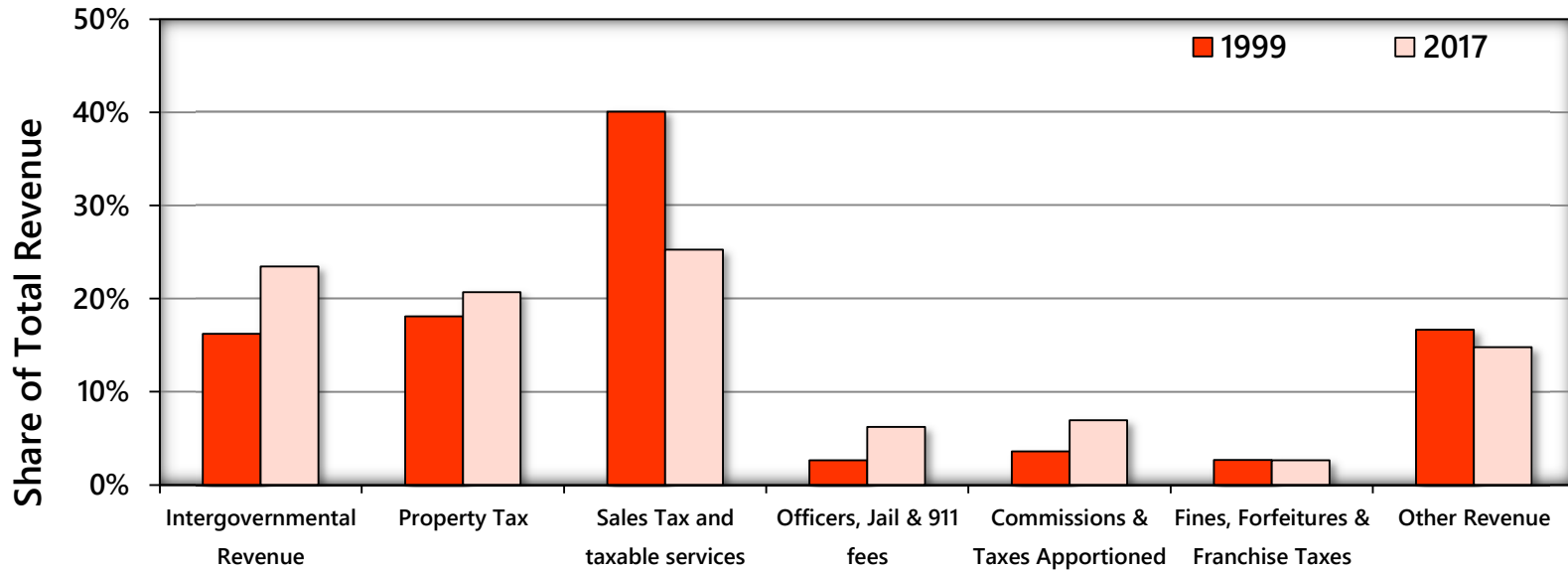
Per Capita Total Expenditures, 2017



Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Revenue

Ashley County Revenue Source as a Percent of Total Revenue, 1999-2017

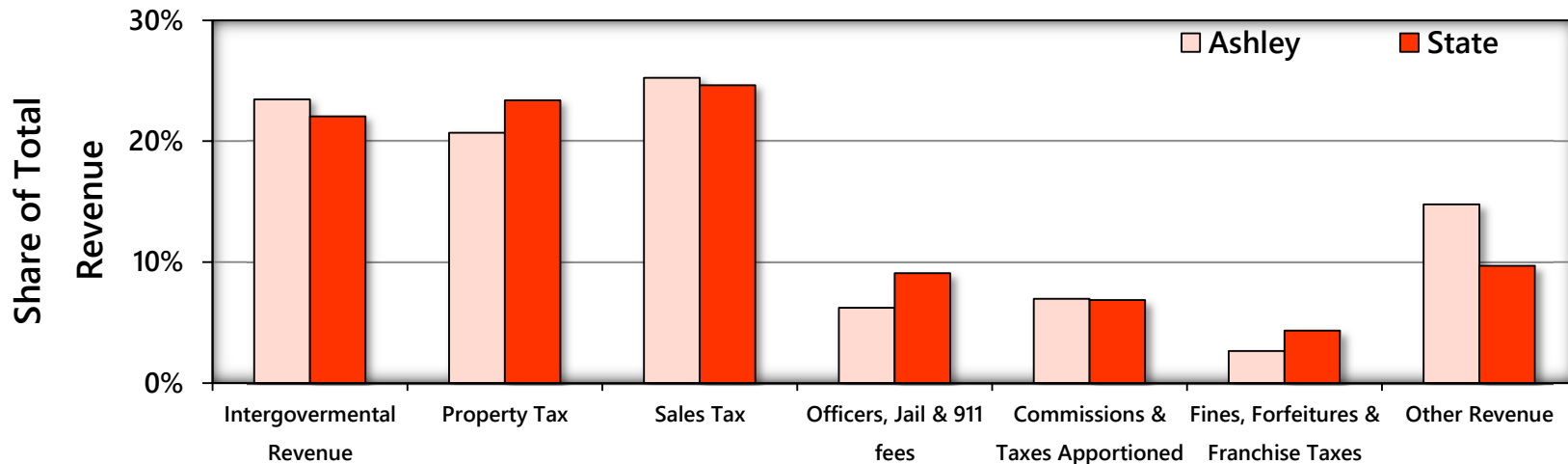


- The share of revenue coming from Sales Tax and taxable services, although declining between 1999 and 2017, remains the largest source of revenue for the county.
- This suggests that the county is heavily dependent on the sales taxes generated from retail trade for county operations.

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Source: Revenue and Expenditure Statements, Arkansas Legislative Audit

Ashley County Revenue Sources Compared to State Average Share, 2017

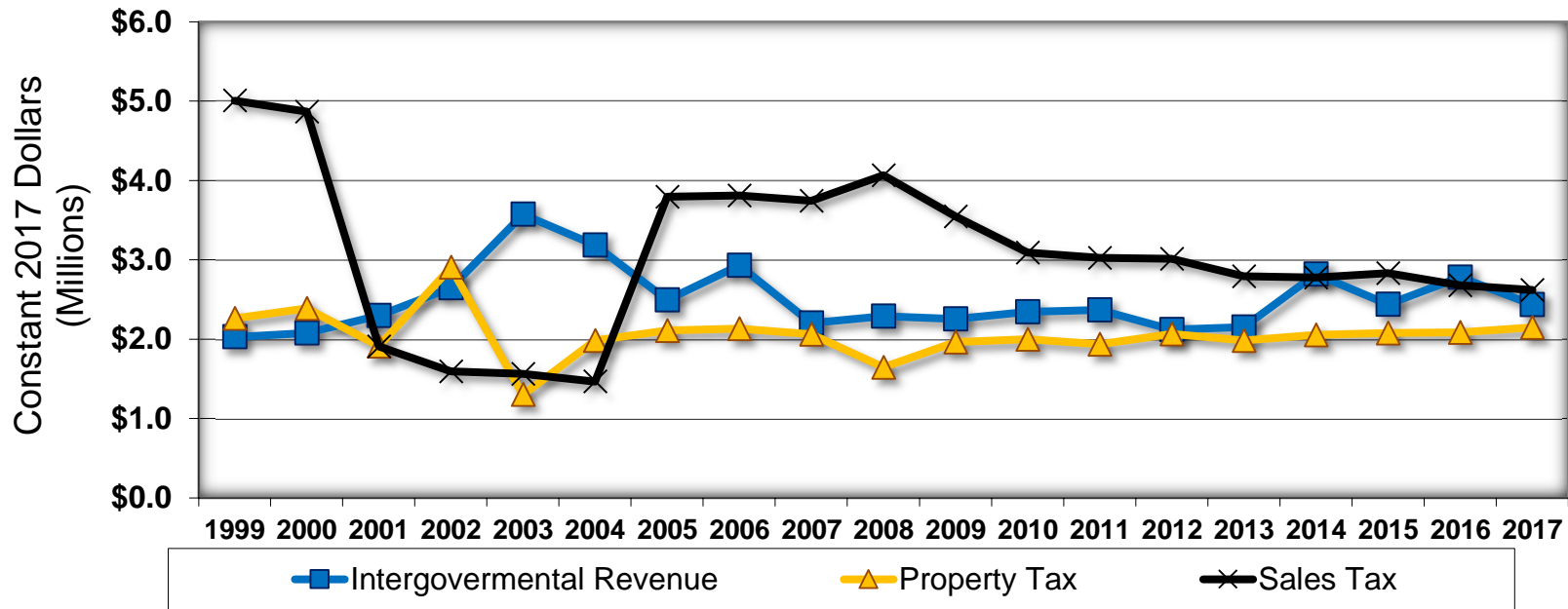


- Ashley County has a higher share of revenue that comes from Intergovernmental Revenues compared to other counties in Arkansas (23% compared to 22% for the state average).
- Ashley County has a similar share of revenue that comes from Property Taxes compared to other counties in Arkansas (21% compared to 23% for the state average).
- Ashley County has a similar share of revenue that comes from Sales Taxes compared to other counties in Arkansas (25% compared to 25% for the state average).

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Source: Revenue and Expenditure Statements, Arkansas Legislative Audit

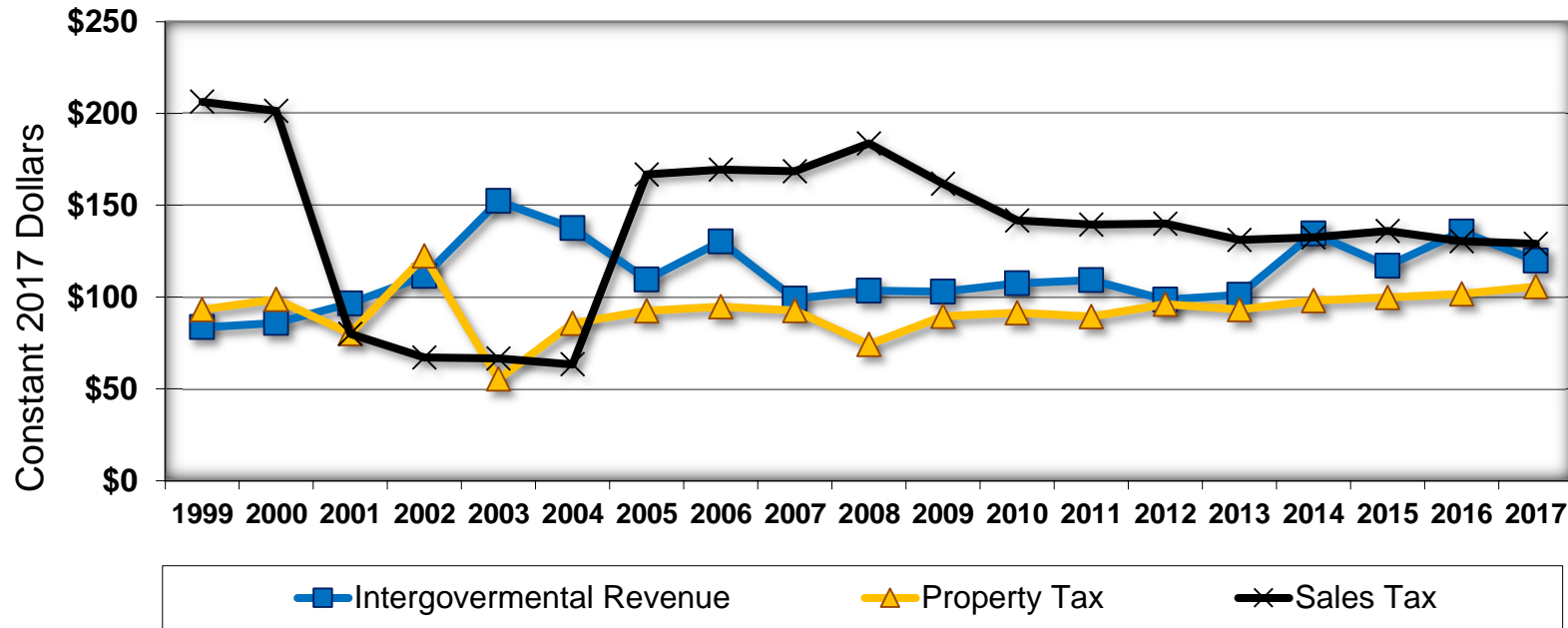
Ashley County Major Sources of Revenue, 1999-2017



- From 2007 to 2017, Intergovernmental Revenue in Ashley County has gone up 11% (or by \$231,711).
- From 2007 to 2017, Property Tax Revenue in Ashley County has gone up 4% (or by \$87,102).
- From 2007 to 2017, Sales Tax Revenue in Ashley County has gone down 30%

Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

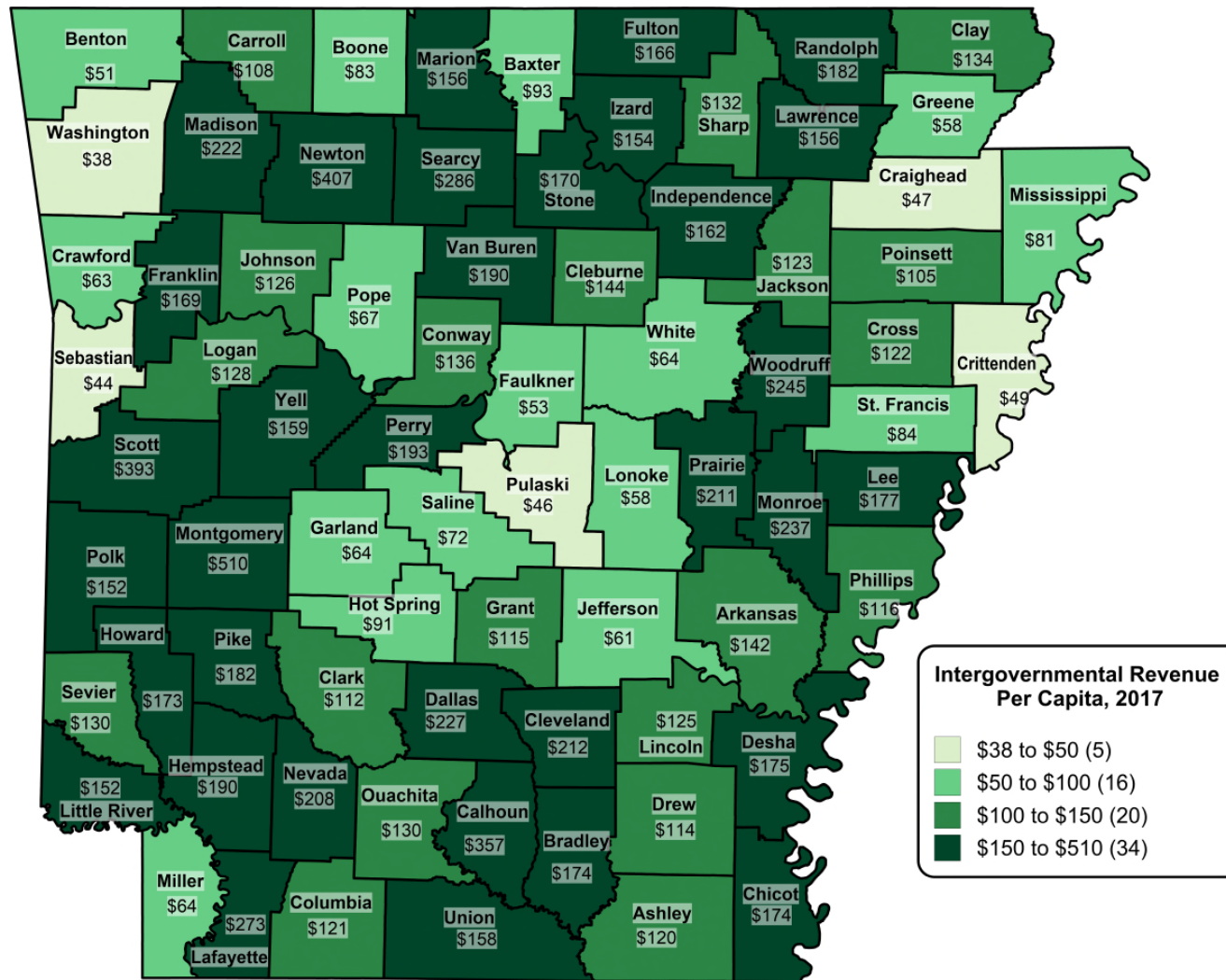
Ashley County Per Capita Major Sources of Revenue, 1999-2017



- From 2007 to 2017, Intergovernmental Revenue per capita in Ashley County has gone up 21% (or by \$21).
- During that time, Property Tax revenue per capita has gone up 14% (or by \$13).
- During that time, Sales Tax revenue per capita has gone down 23% (or by -\$40).

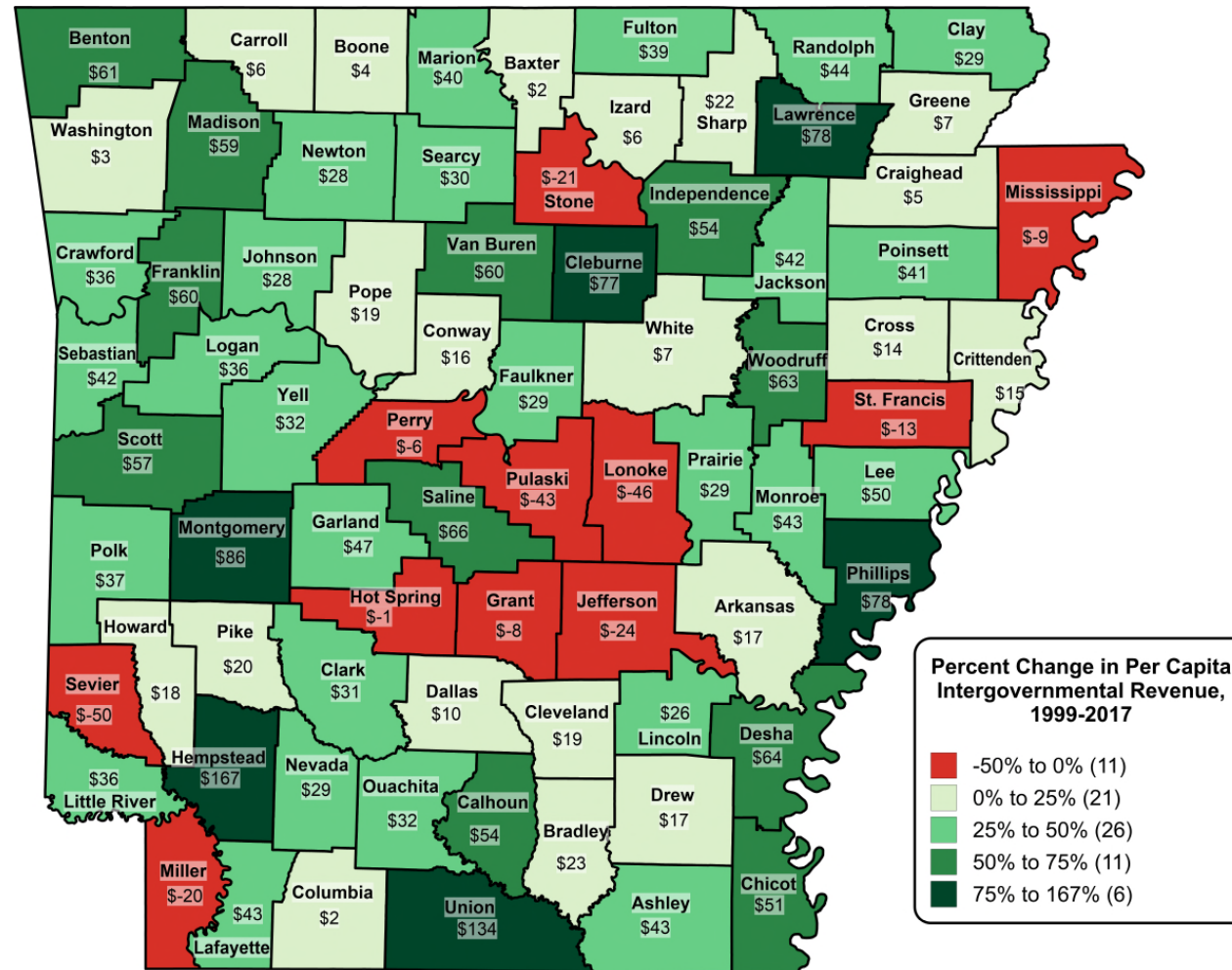
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Per Capita Intergovernmental Revenue, 2017



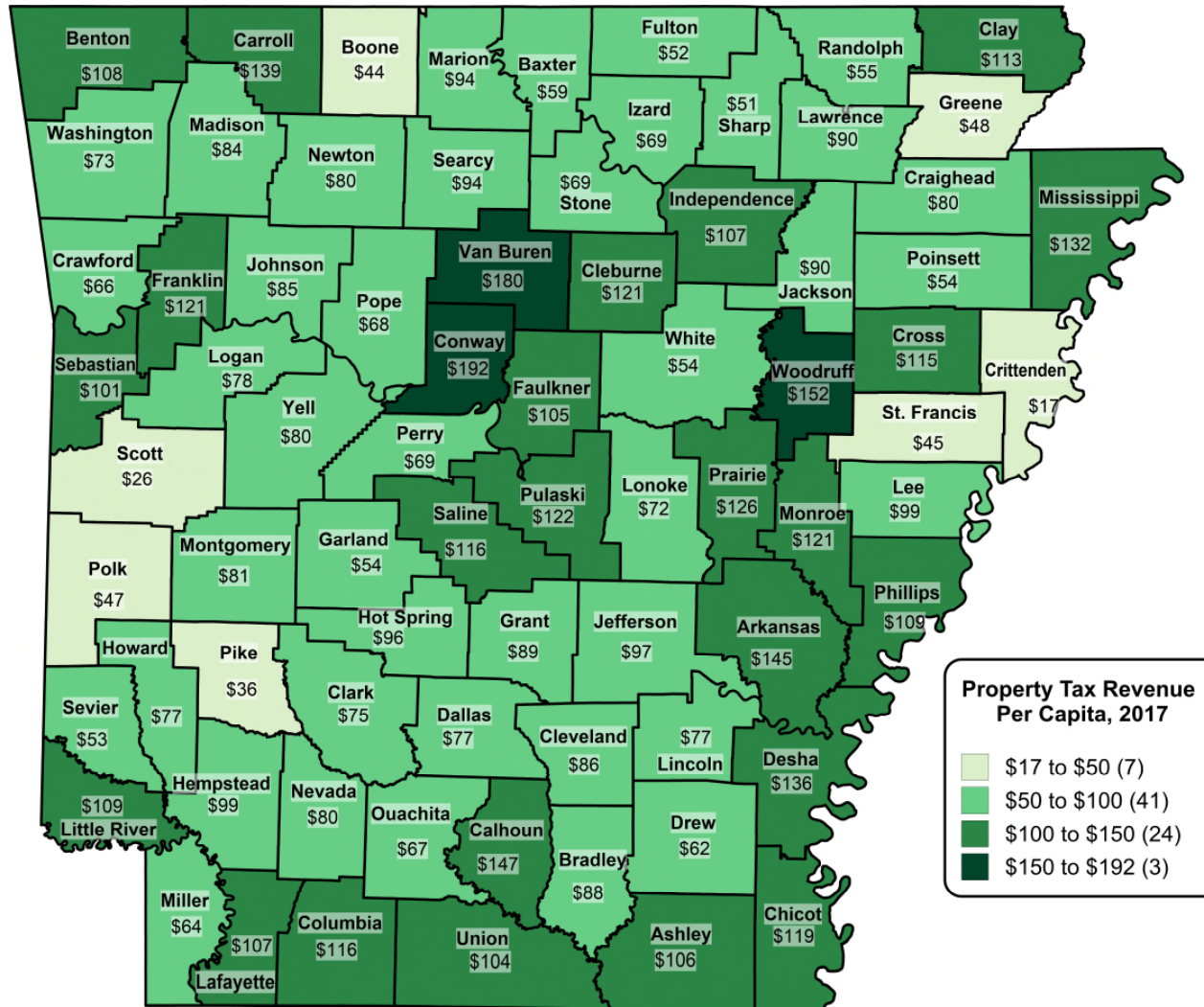
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Change in Per Capita Intergovernmental Revenue, 1999-2017



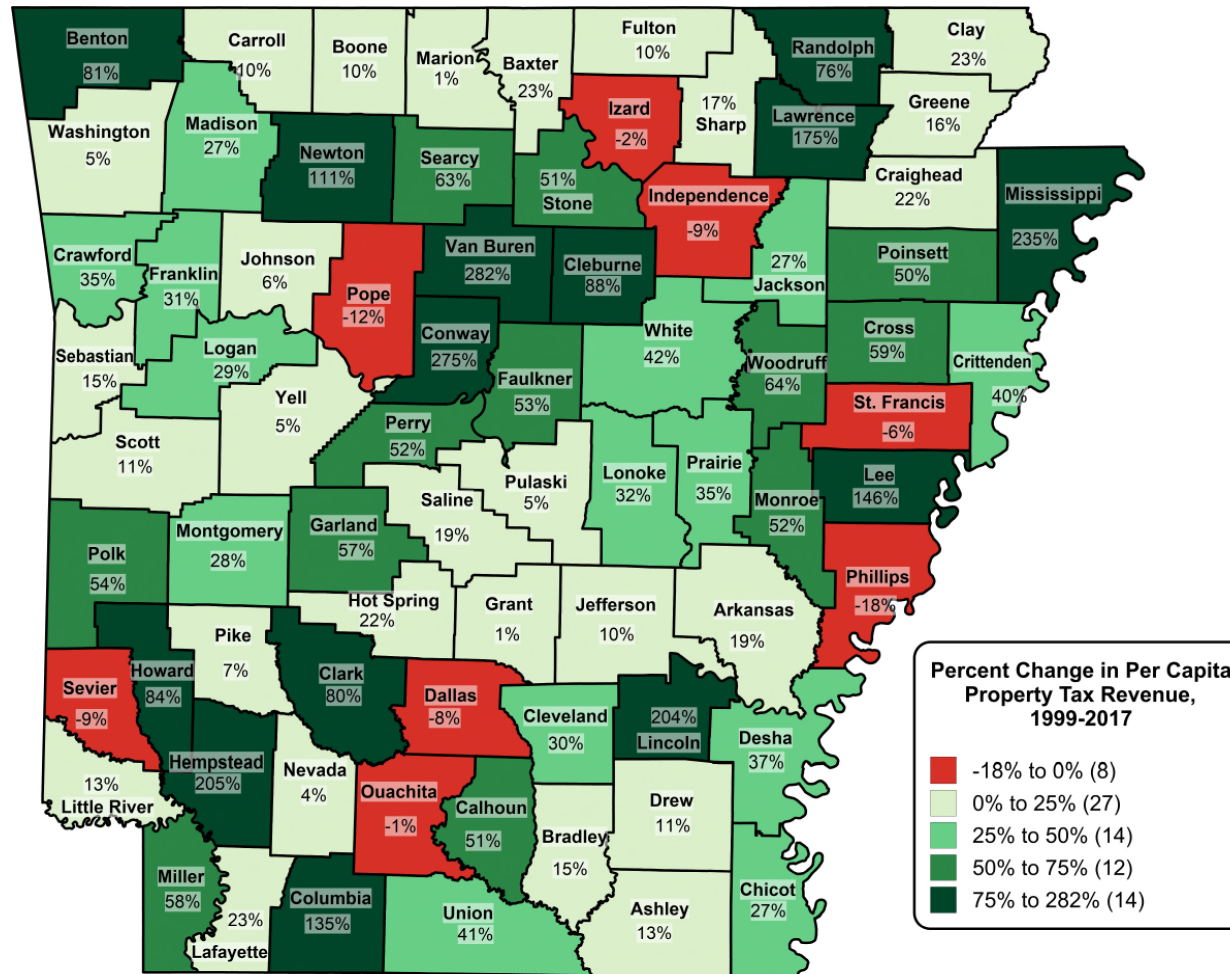
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Per Capita Property Tax Revenue, 2017



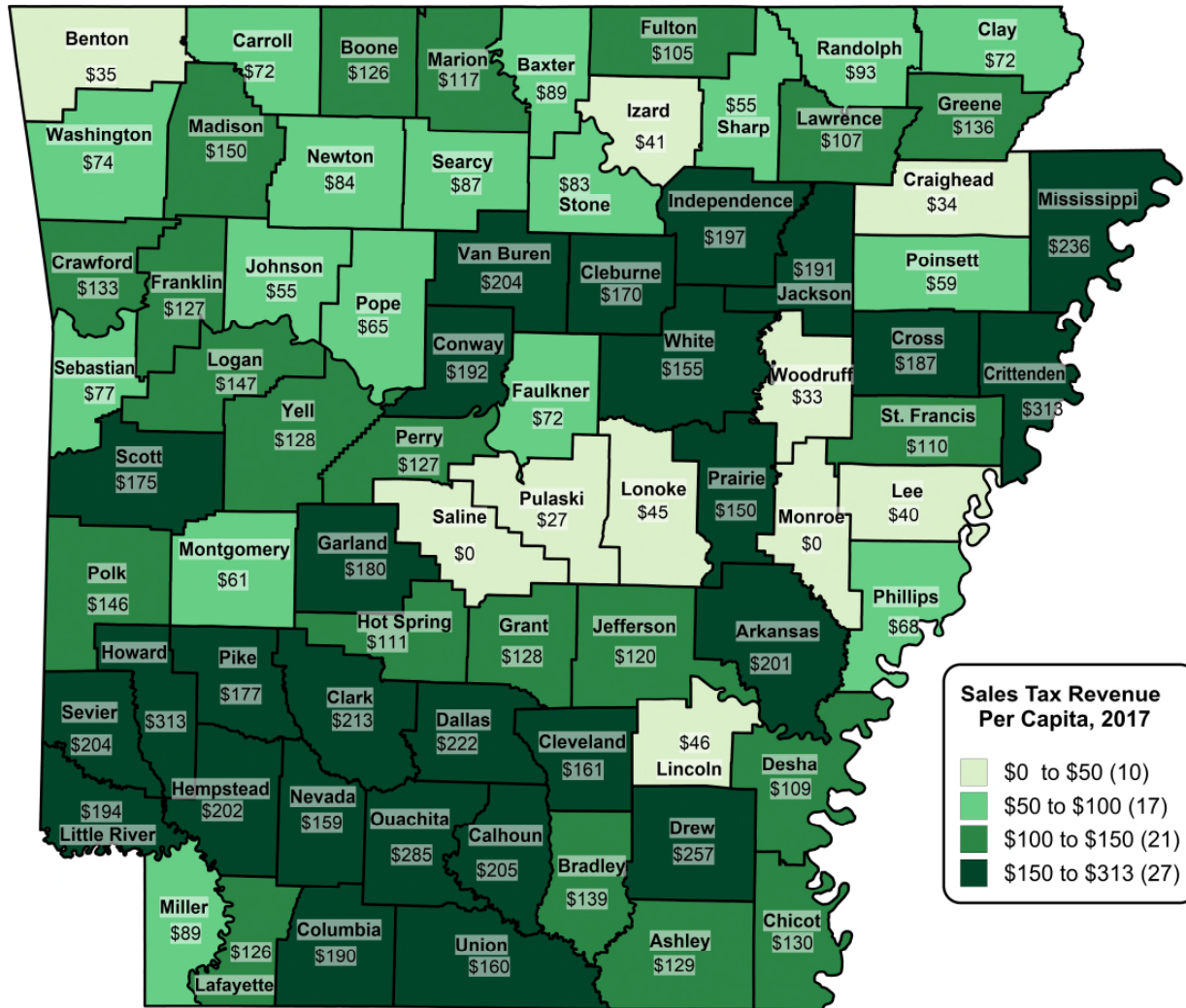
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Change in Per Capita Property Tax Revenue, 1999-2017



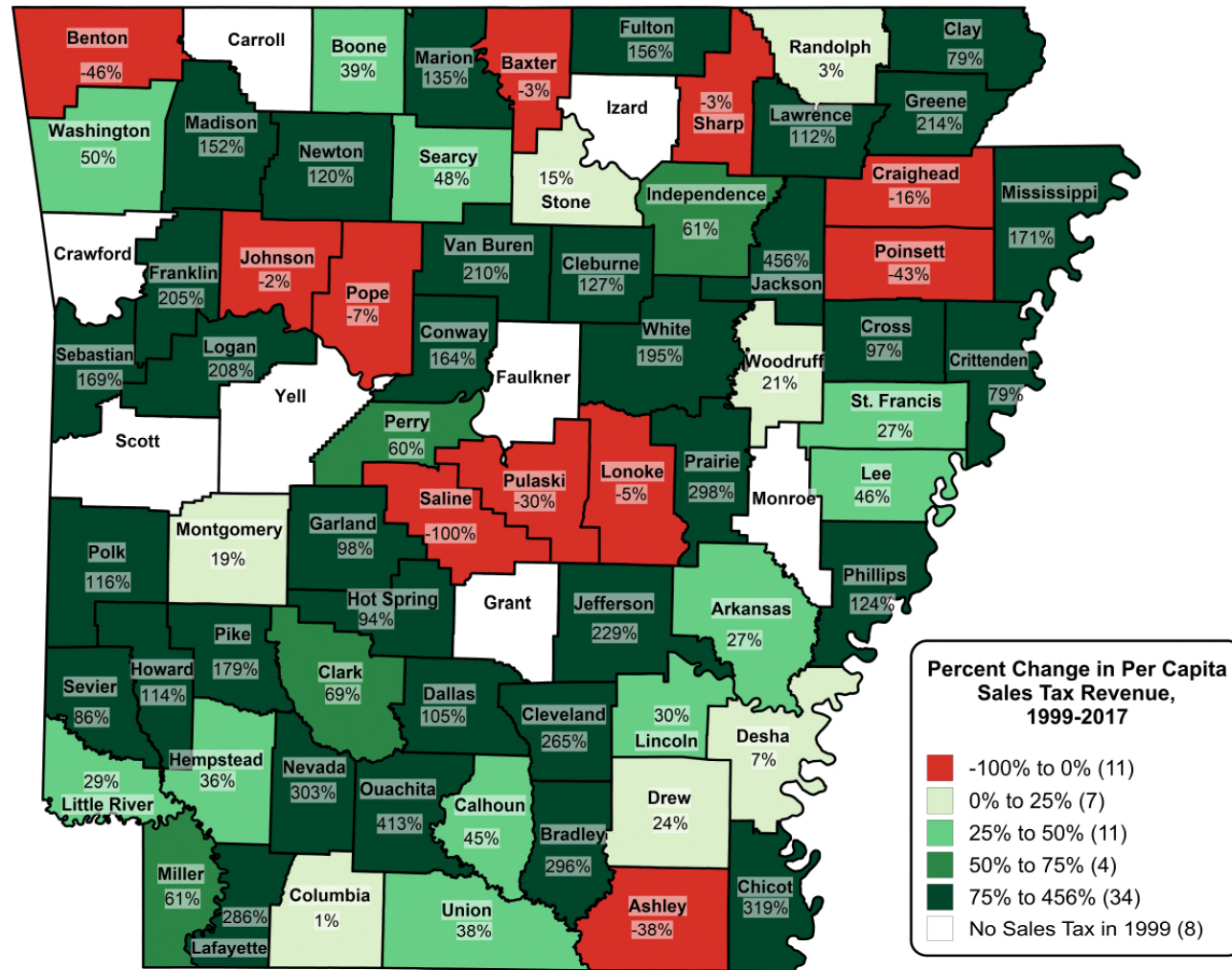
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Per Capita Sales Tax Revenue, 2017



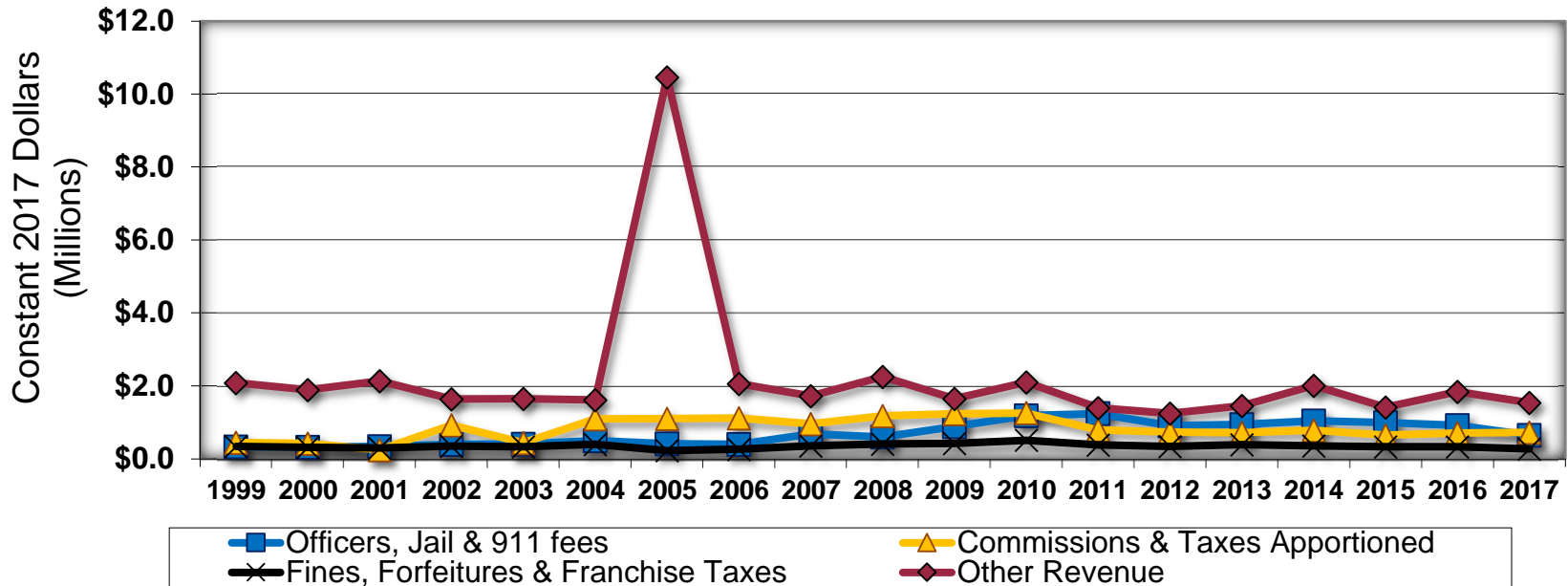
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Change in Per Capita Sales Tax Revenue, 1999-2017



Note: Crawford County had sales tax revenue in only the 4th quarter of 1999, because this skews the percent change value for Crawford County is treated as 0 for this map.
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

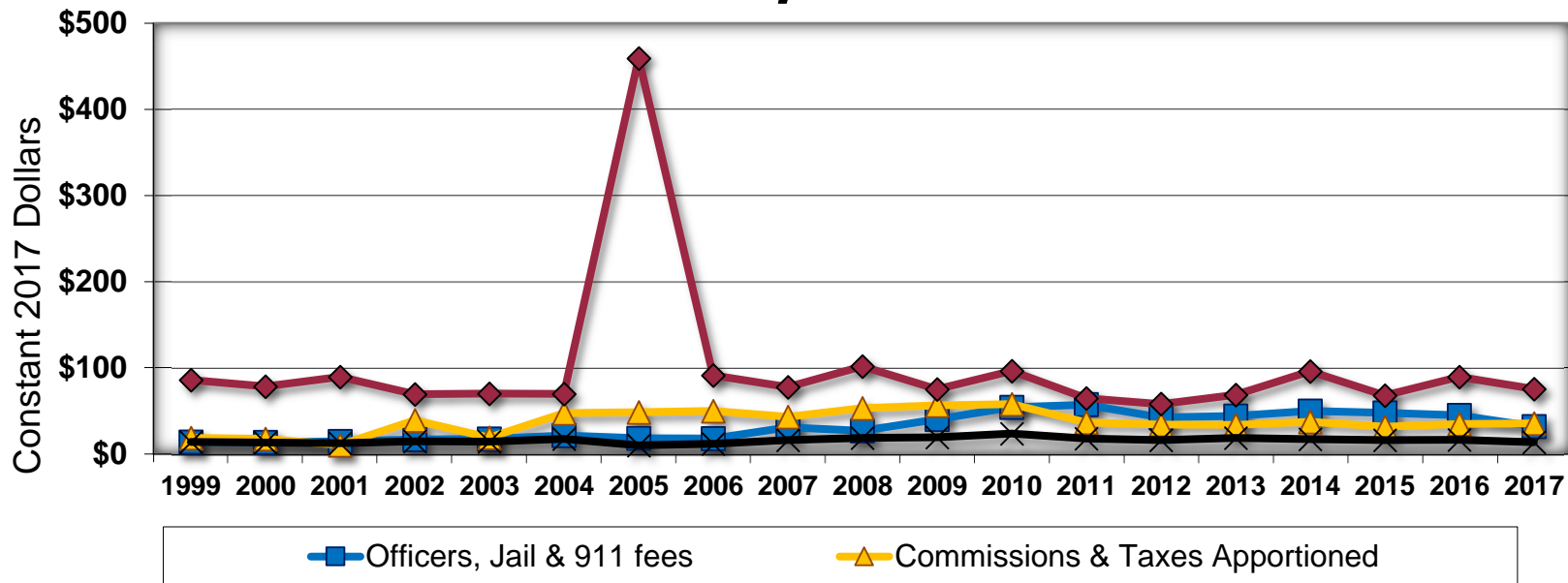
Ashley County Minor Sources of Revenue, 1999-2017



- From 2007 to 2017, revenue from Officers, Jail and 911 fees Ashley County has gone down 5% (or by -\$36,541).
- During that time, revenue from Commissions and Taxes Apportioned has gone down 24% (or by -\$233,694).
- During that time, revenue from Fines, Forfeitures & Franchise Taxes has gone down 23% (or by -\$79,550).
- During that time, Other revenue has gone down 11% (or by -\$190,725).

Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Ashley County Per Capita Minor Sources of Revenue, 1999-2017

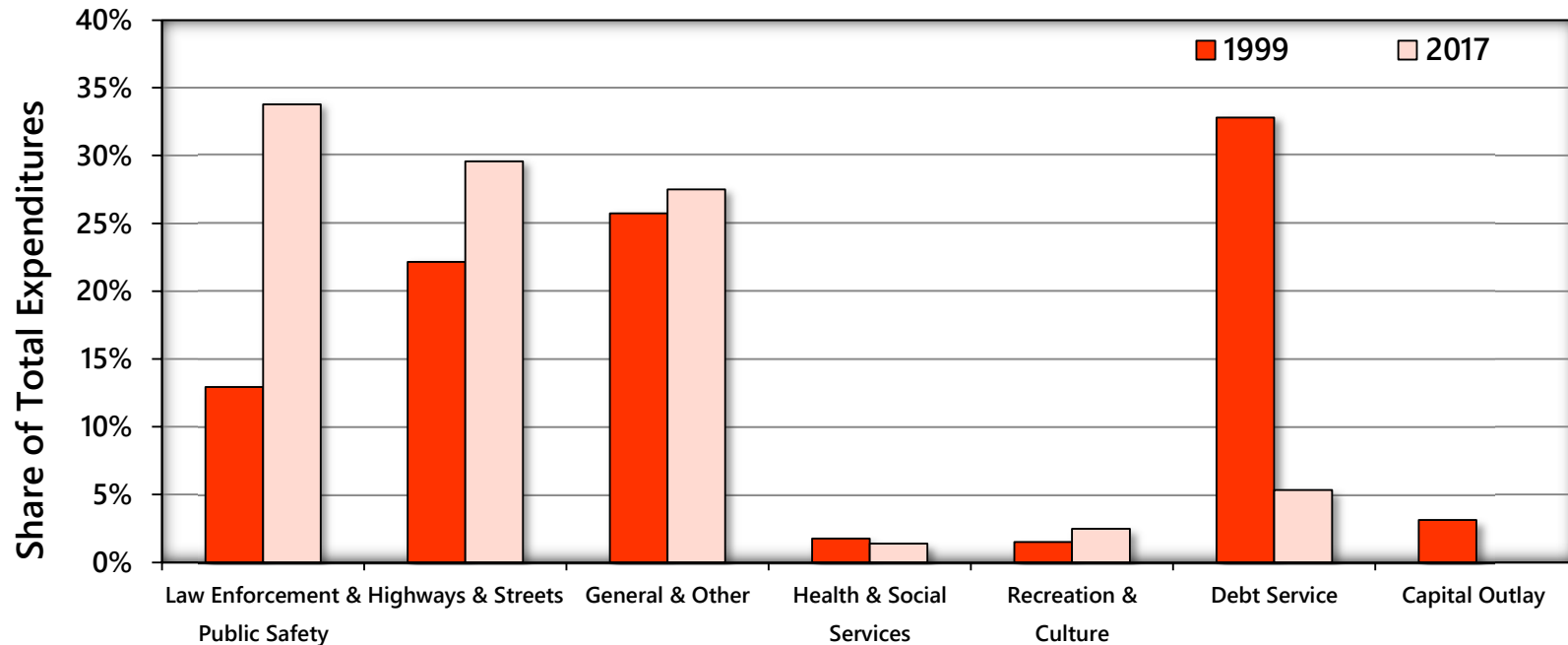


- From 2007 to 2017, per capita revenue from Officers, Jail and 911 fees in Ashley County has gone up 4% (or by \$1).
- During that time, per capita revenue from Commissions and Taxes Apportioned went down 17% (or by -\$7).
- During that time, per capita revenue from Fines, Forfeitures & Franchise Taxes went down 15% (or by -\$2).
- During that time, Other per capita revenue went down 3% (or by -\$2).

Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Expenditures

Ashley County Expenditures for Services Provided, 1999-2017

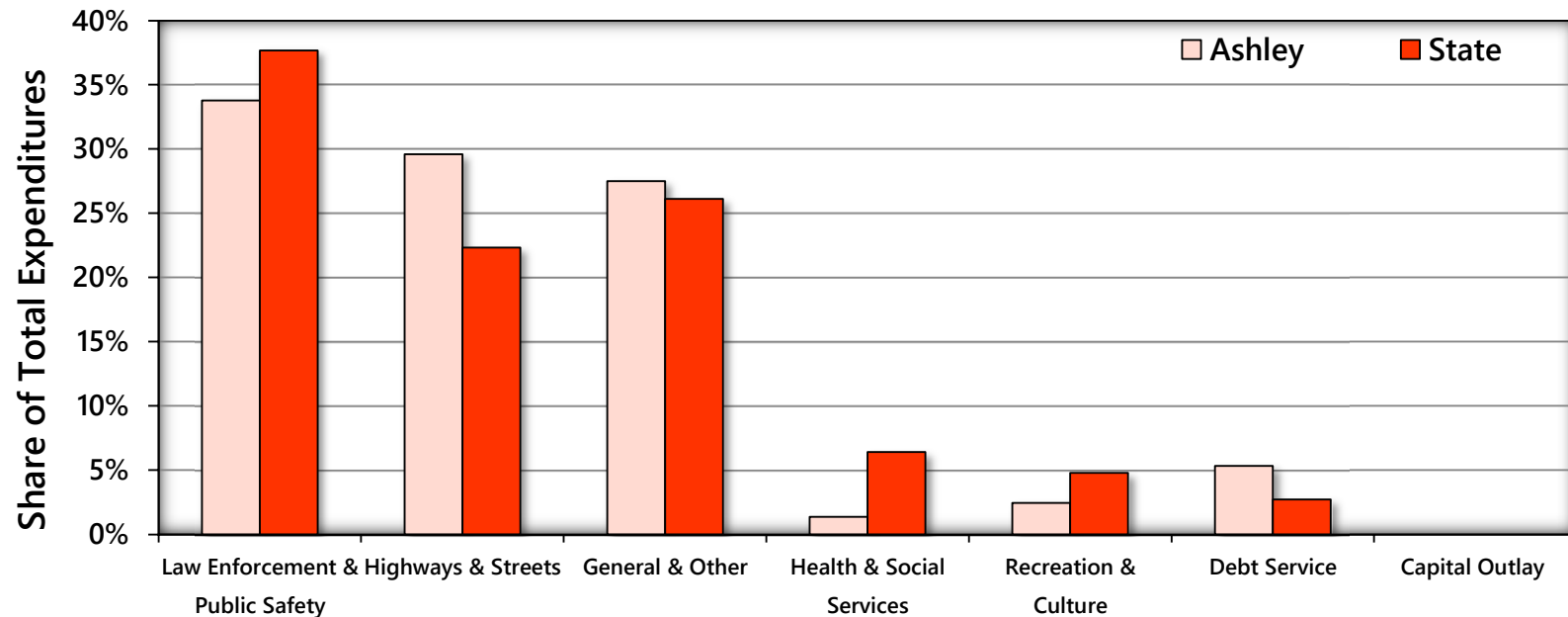


- The share of total expenditures going towards Law Enforcement and Public Safety in Ashley County has gone up 21 percentage points from 1999 to 2017.
- The share of total expenditures going towards Highways and Streets has gone up 7 percentage points during that time.

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Source: Revenue and Expenditure Statements, Arkansas Legislative Audit

Ashley County Expenditure Shares Compared to State Average Shares, 2017

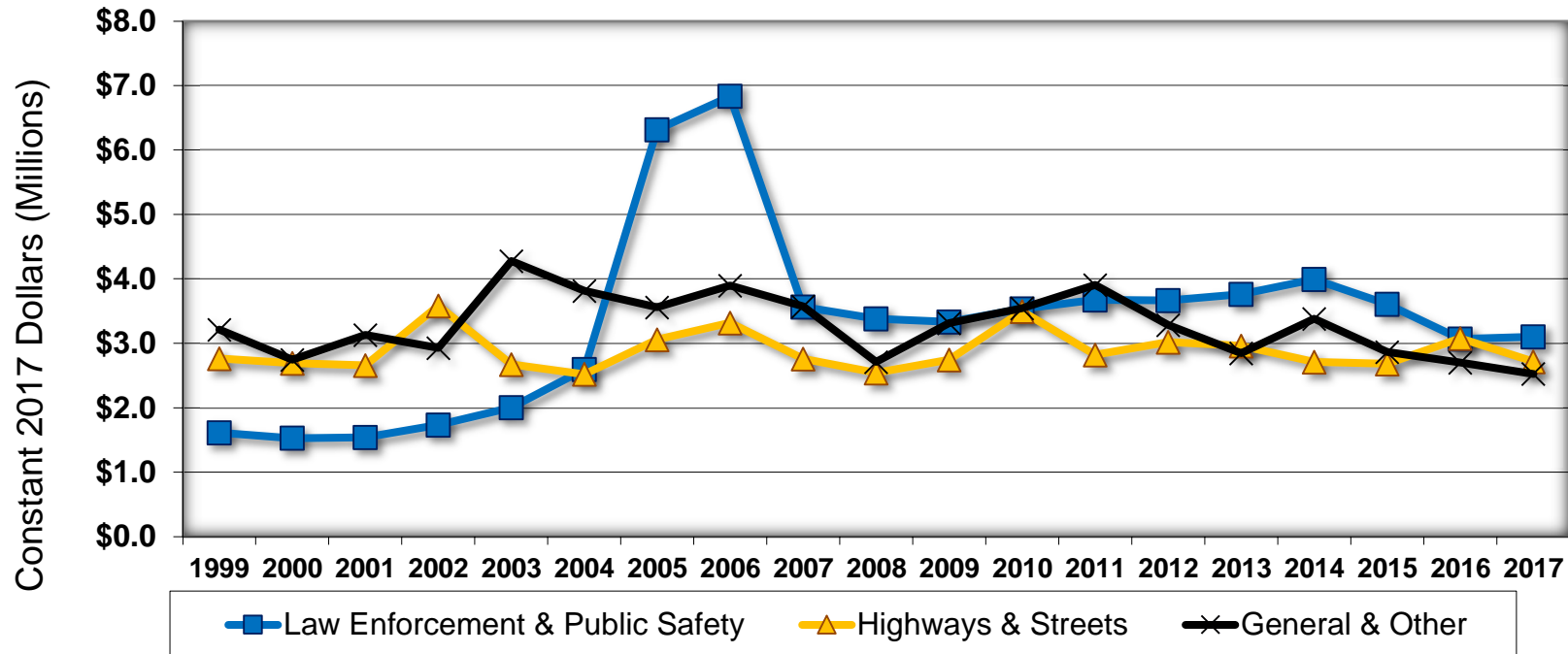


- The share of total expenditures going towards Law Enforcement and Public Safety is 4 percentage points lower in Ashley County compared to the average for all counties in Arkansas.
- The share of total expenditures going towards Highways and Streets is 7 percentage points higher in Ashley County compared to the average for all counties in Arkansas.

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Data Source: Revenue and Expenditure Statements, Arkansas Legislative Audit

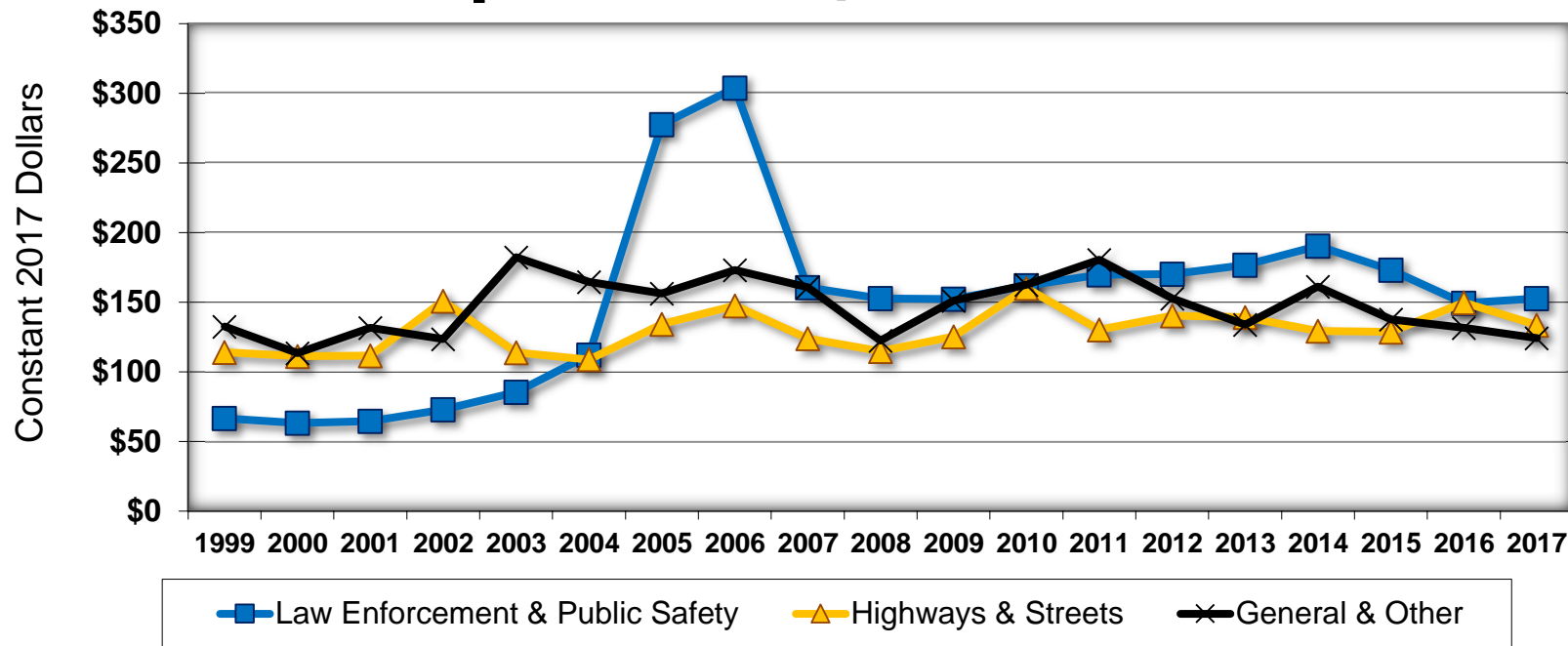
Ashley County Major Category Expenditures, 1999-2017



- From 2007 to 2017, expenditures on Law Enforcement and Public Safety in Ashley County have gone down 13% (or by -\$465,904).
- During that time, expenditures on Highways and Streets went down 1% (or by -\$40,729).

Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

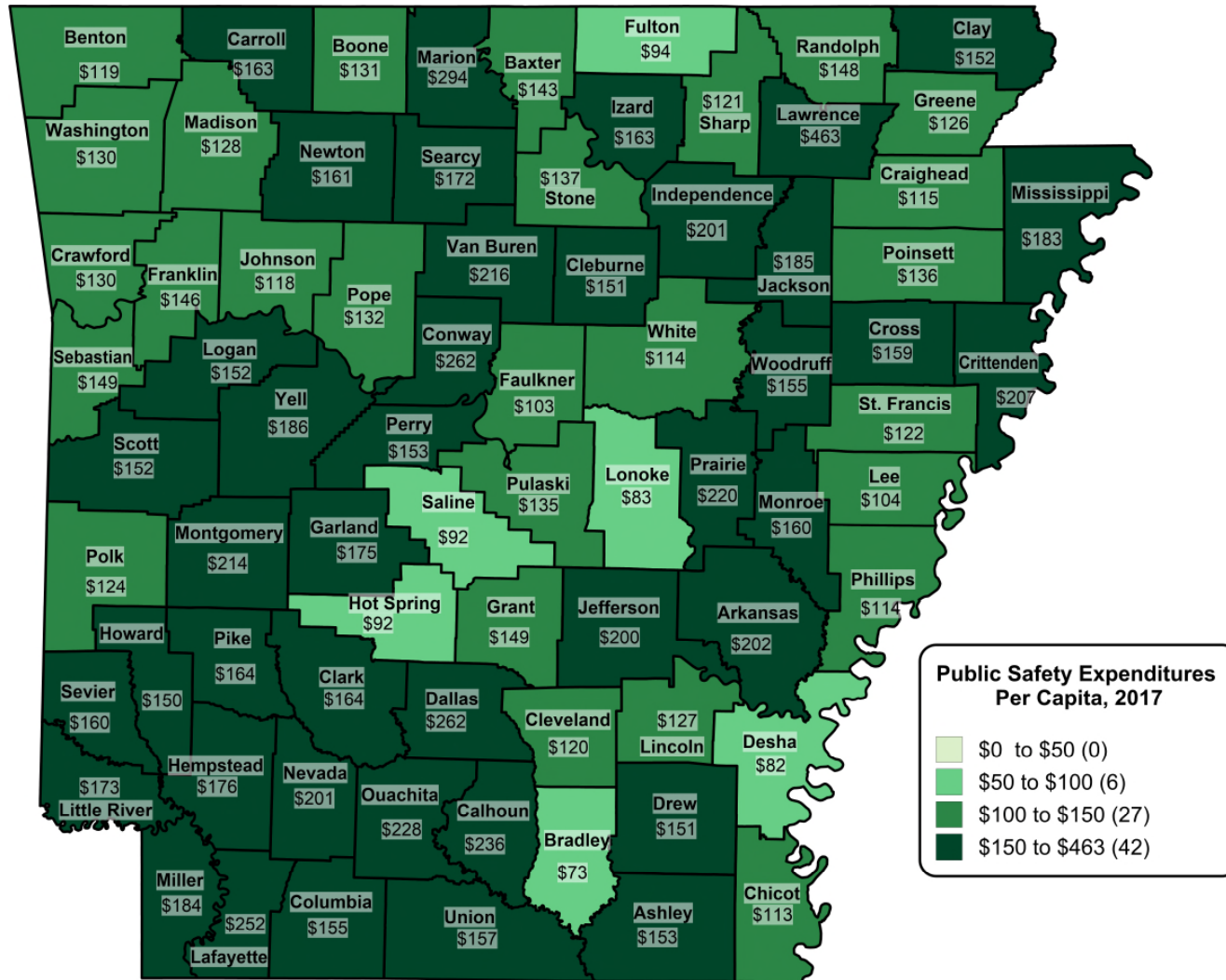
Ashley County Per Capita Major Category Expenditures, 1999-2017



- From 2007 to 2017, per capita expenditures on Law Enforcement and Public Safety in Ashley County have gone down 5% (or by -\$8).
- During that time, expenditures on Highways and Streets went up 8% (or by \$10).

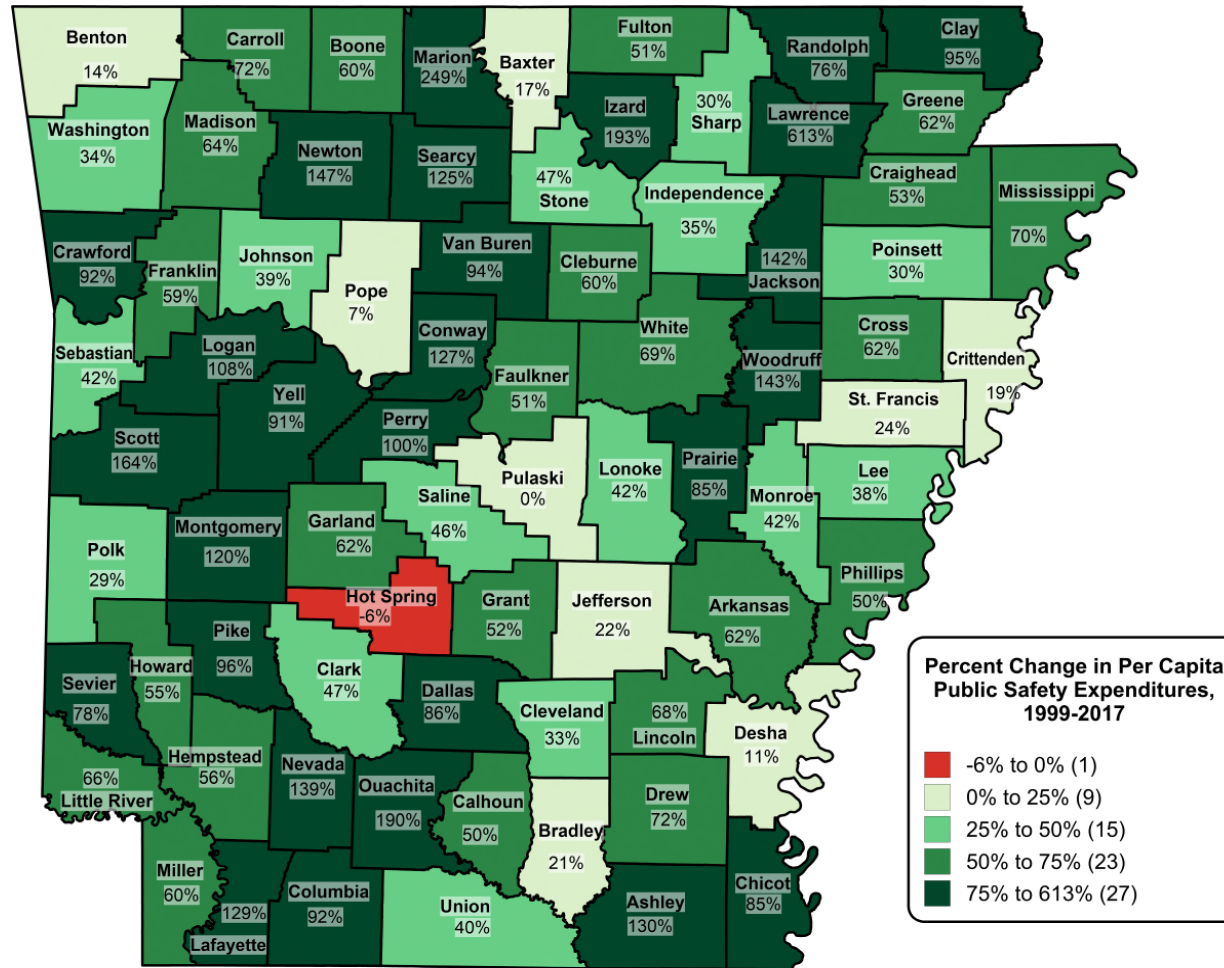
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Per Capita Public Safety Expenditures, 2017



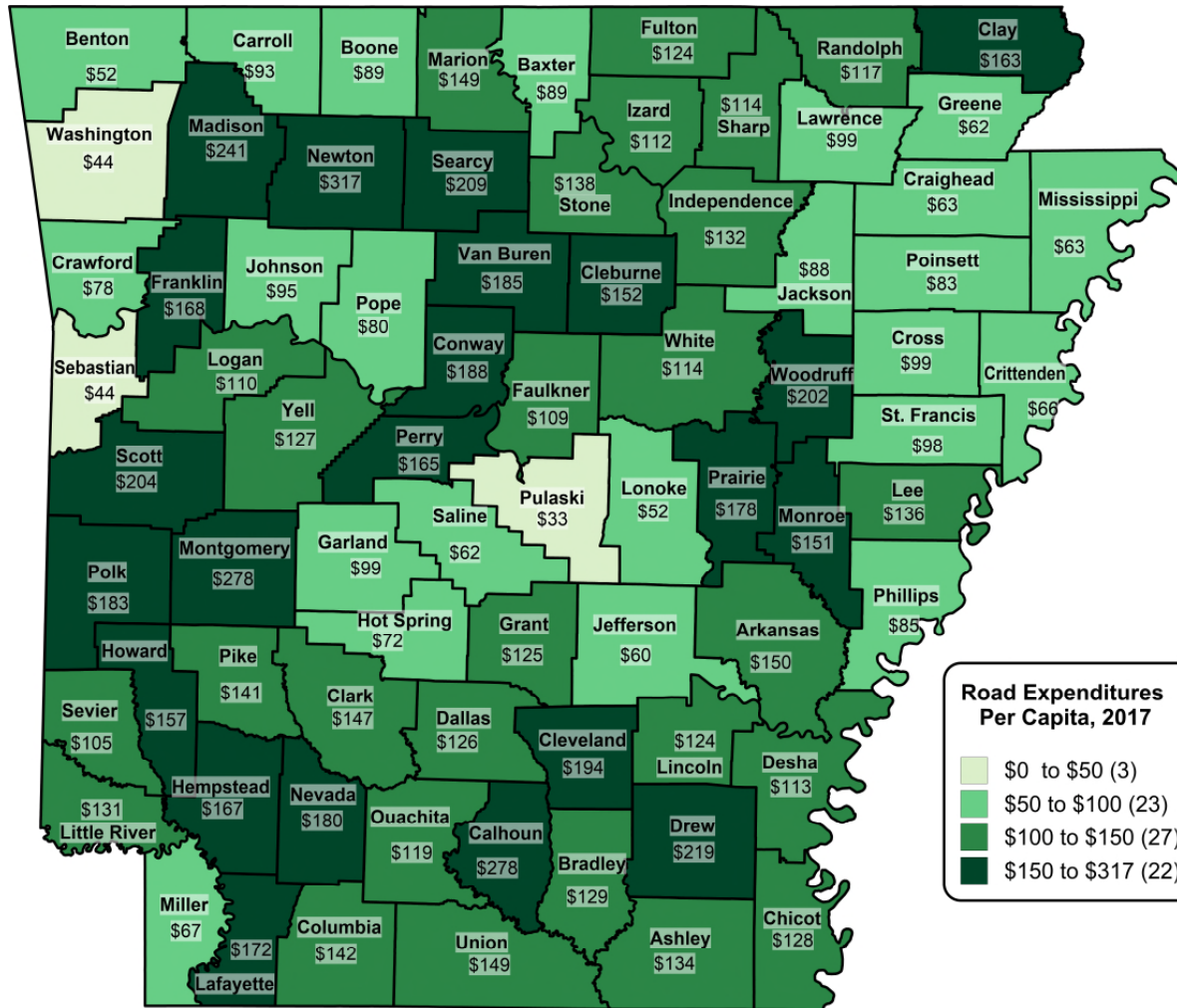
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Change in Per Capita Public Safety Expenditures, 1999-2017



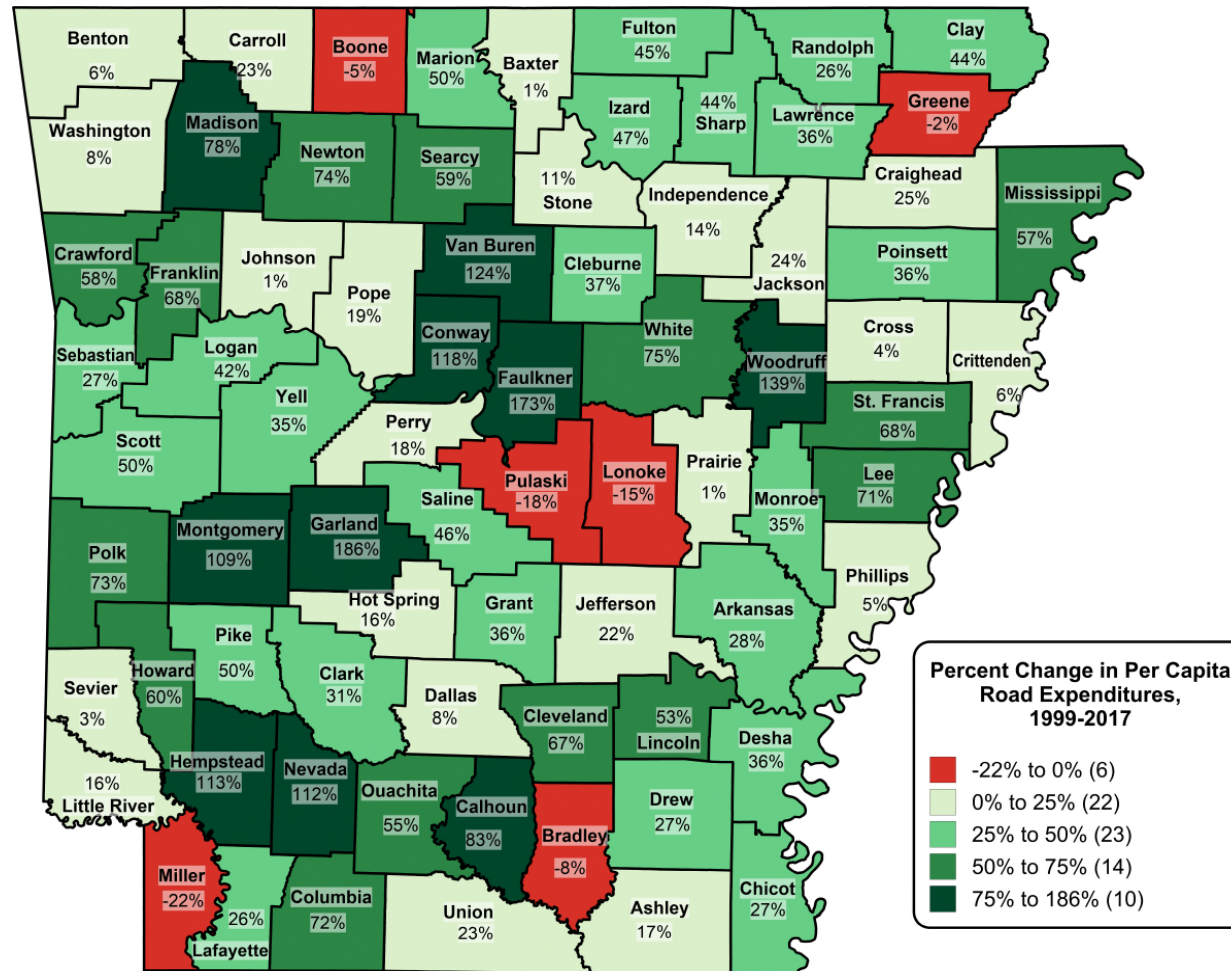
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Per Capita Road Expenditures, 2017



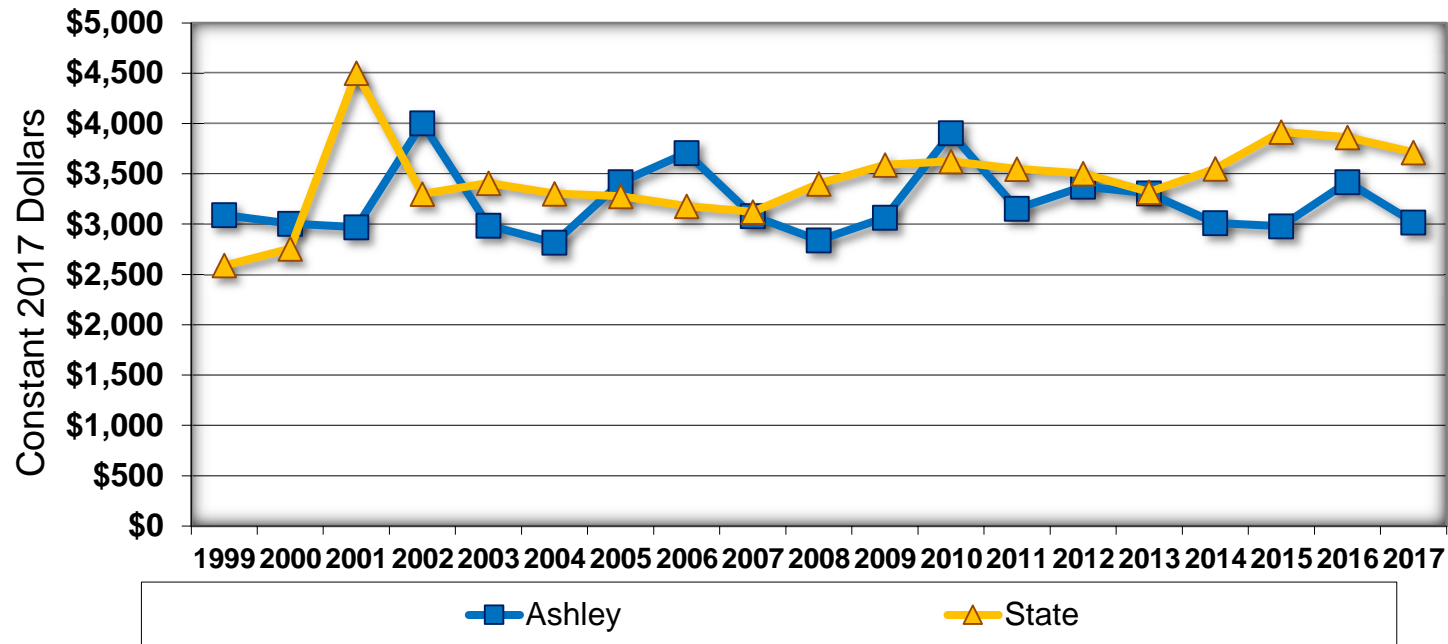
Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit

Change in Per Capita Road Expenditures, 1999-2017



Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

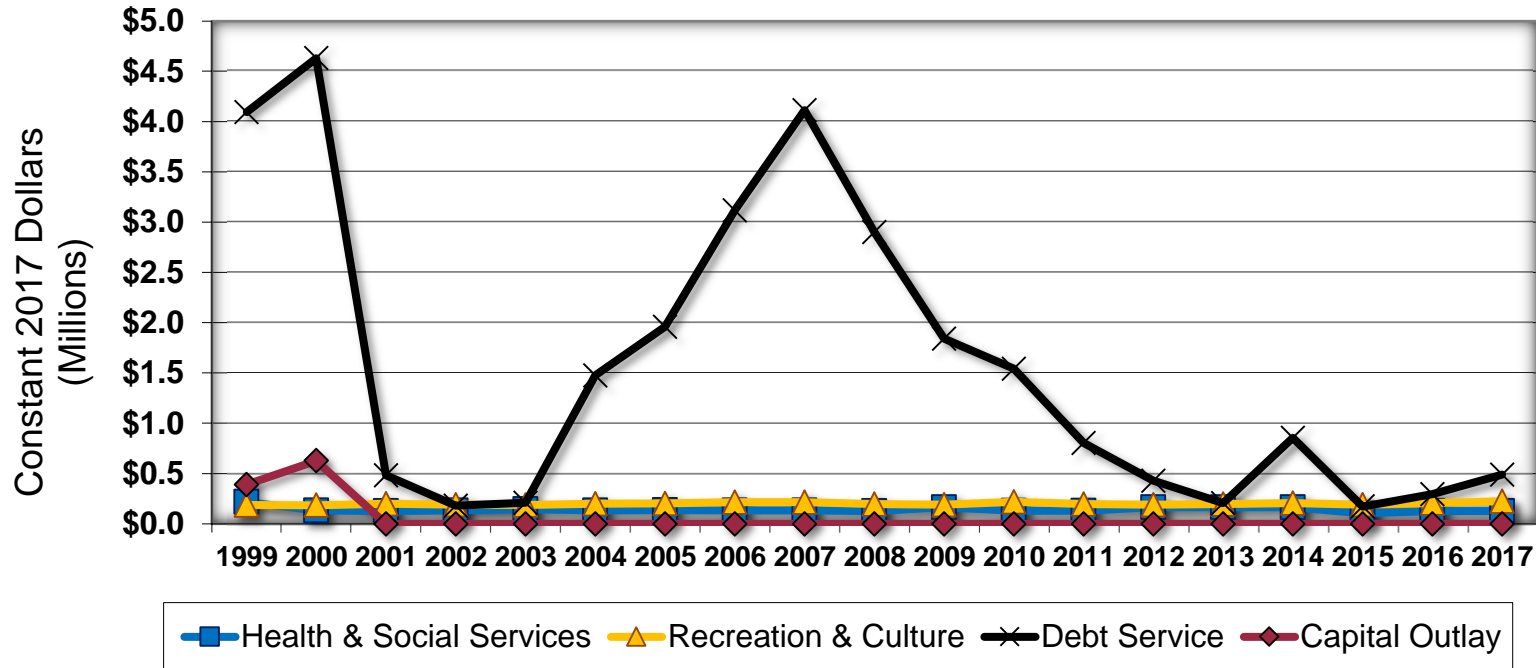
Ashley County Road Expenditures Per County Road Mile, 1999-2017



- From 2007 to 2017, expenditures per county road mile in Ashley County have gone down 2% (or by -\$62) compared to 19% (or by \$594) for all counties in Arkansas.
- Ashley County road expenditures in 2017 are less than the average for all Arkansas counties.

Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; Road & Street Report, Arkansas Highway and Transportation Department

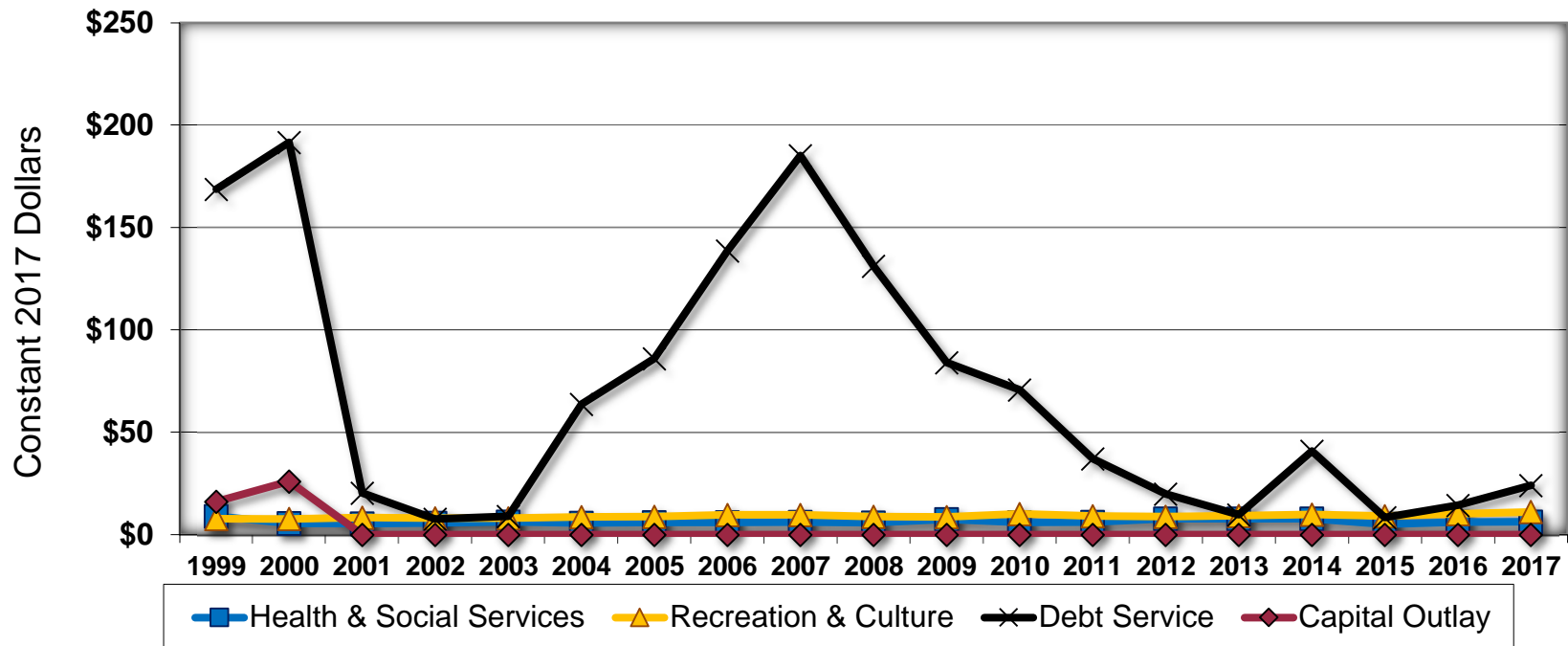
Ashley County Minor Category Expenditures, 1999-2017



- From 2007 to 2017, expenditures on Health and Social Services in Ashley County have gone down 6% (or by -\$8,004).
- During that time, expenditures on Recreation and Culture have gone up 5% (or by \$9,745).
- During that time, expenditures on Debt Service have gone down 88% (by -\$3,625,495).

Data Sources: Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Ashley County Per Capita Minor Expenditures, 1999-2017

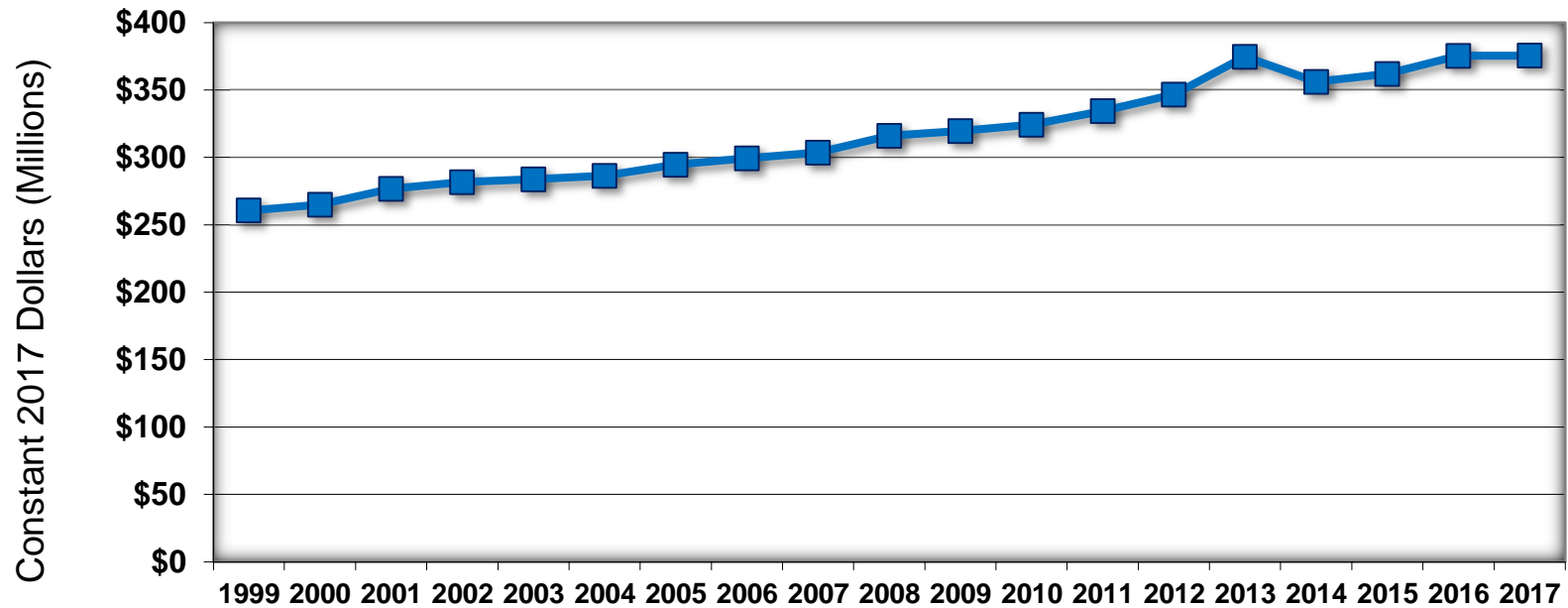


- From 2007 to 2017, per capita expenditures on Health and Social Services in Ashley County have gone up 3% (or by \$).
- During that time, per capita expenditures on Recreation and Culture have gone up 14% (or by \$1).
- During that time, per capita expenditures on Debt Service have gone down 87% (or by -\$161).

Data Sources: Population Estimates, U.S. Census Bureau; Revenue and Expenditure Statements, Arkansas Legislative Audit; South Urban CPI, Bureau of Labor Statistics

Tax Base

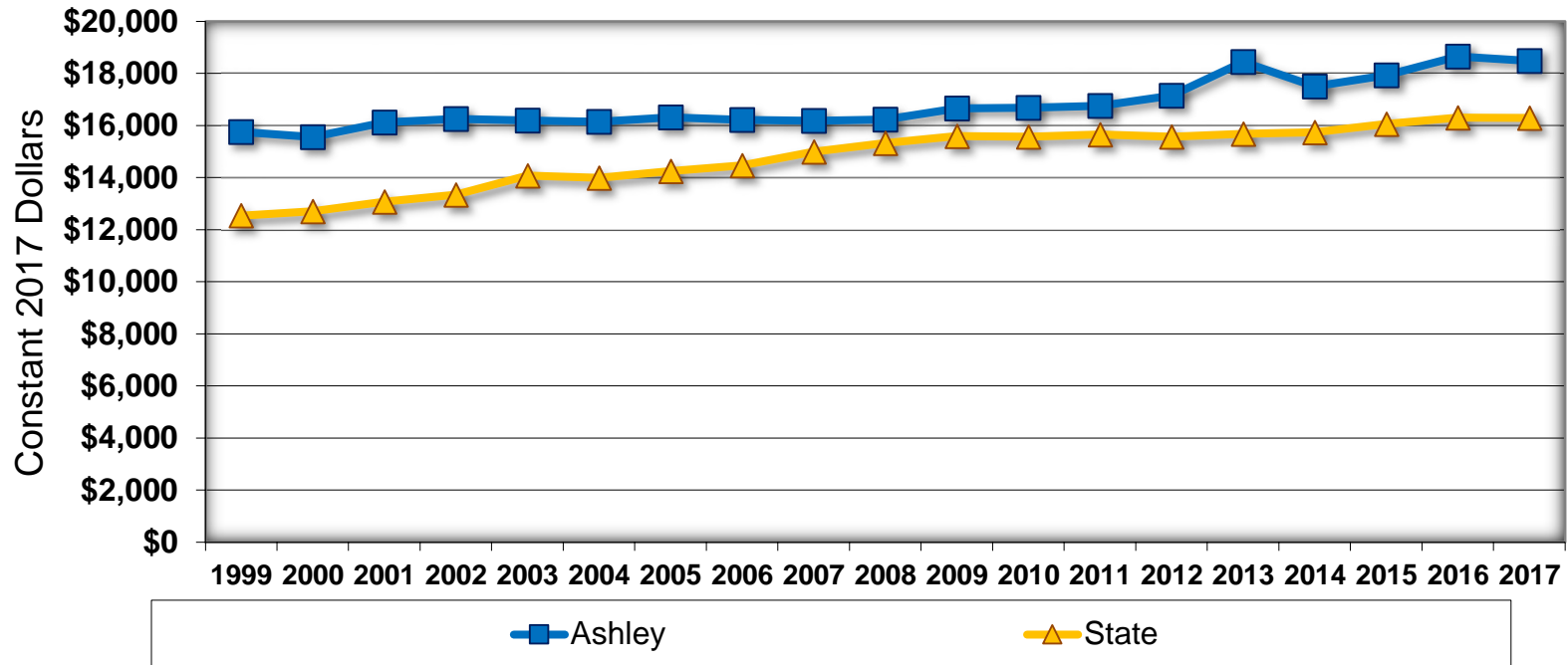
Ashley County Total Property Assessments, 1999-2017



- From the beginning of the Great Recession in 2007 to 2017, Total Property Assessments in Ashley County have gone up 24% (or by \$72,069,659).

Data Sources: Assessed Values, Arkansas Assessment Coordination Department; South Urban CPI, Bureau of Labor Statistics

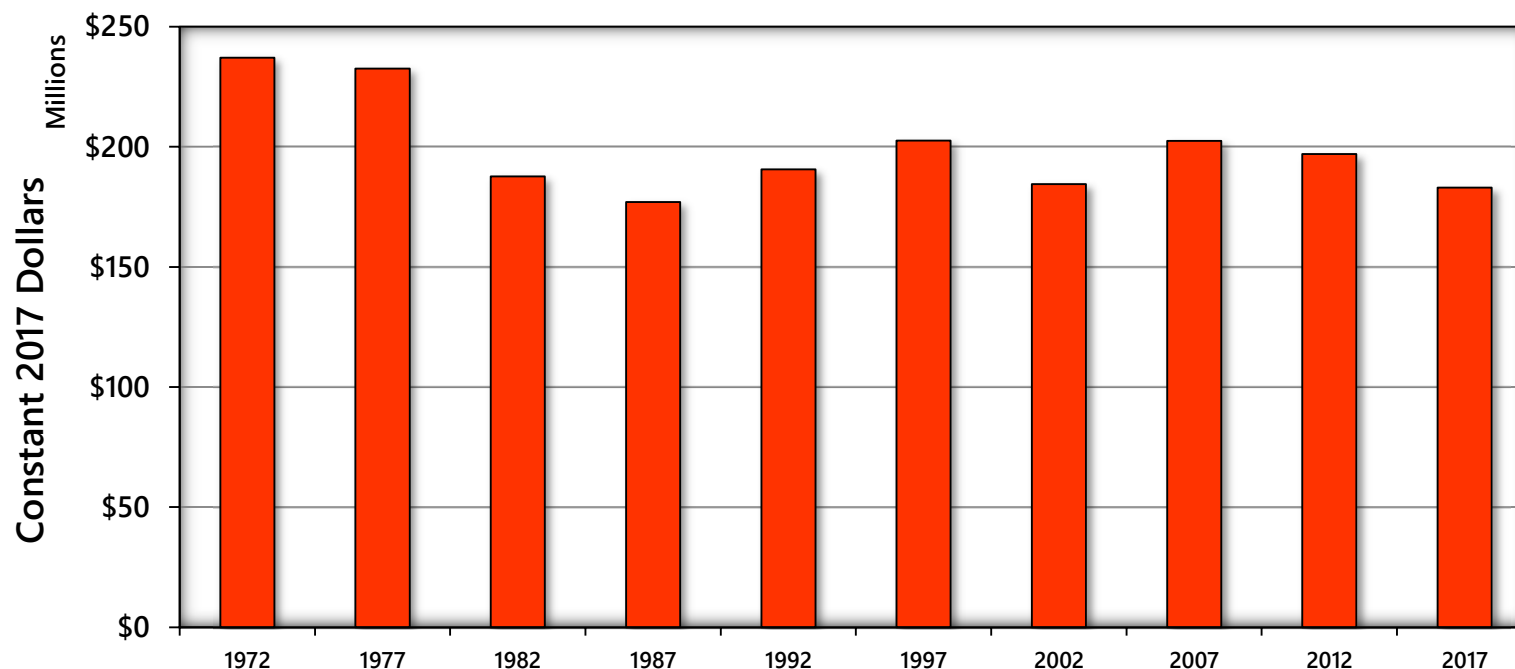
Ashley County Per Capita Property Assessments, 1999-2017



- From 2007 to 2017, Property Assessments per capita in Ashley County have gone up 14.2% (or by \$2,303) compared to up 9% (or by \$1,292) for all counties in Arkansas.
- Ashley County per capita property tax assessments were greater than the average for all counties in 2007 and the gap has widened since then.

Data Sources: Assessed Values, Arkansas Assessment Coordination Department; South Urban CPI, Bureau of Labor Statistics; Population Estimates, U.S. Census Bureau

Ashley County Total Retail Sales, 1972-2017

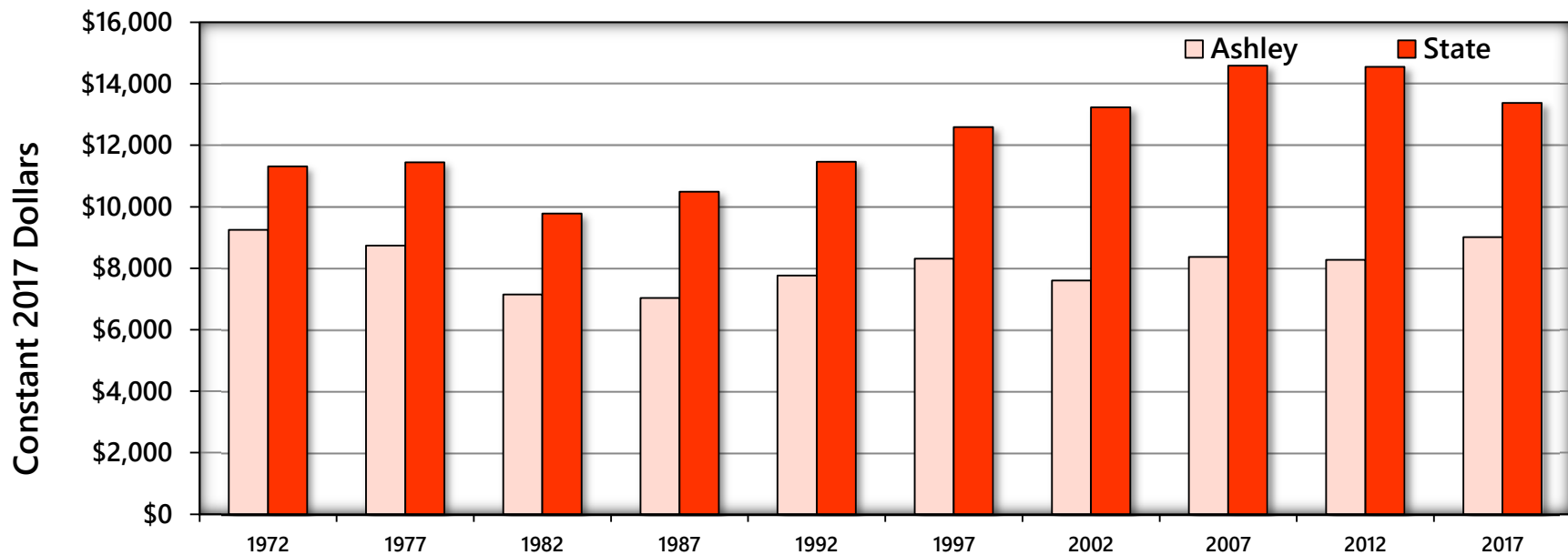


- From 2007 to 2017, Total Retail Sales in Ashley County have gone down 10% (or by -\$19,374,164).

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Sources: Census of Retail Sales, U.S. Census Bureau; South Urban CPI, Bureau of Labor Statistics

Ashley County Per Capita Retail Sales, 1972-2017



- From 2007 to 2017, per capita Retail Sales in Ashley County have gone up 8% (or by \$637).
- During that time, average per capita Retail Sales for all counties in Arkansas have gone down 8% (or by -\$1,211).

*Due to rounding, bars may appear slightly higher or lower than the values stated on this slide.

Data Sources: Census of Retail Sales, U.S. Census Bureau; South Urban CPI, Bureau of Labor Statistics; Population Estimates, U.S. Census Bureau

Capacity and Effort

Capacity:

- The maximum amount that can be produced when all the resources in an economy are employed as fully as possible.
- Capacity constraints can be caused by lack of investment and skills shortages.
- Spare capacity can be caused by lack of demand.

Effort:

- The amount to which a county utilizes its ability to generate revenue through taxation.

Property Tax Capacity and Effort

Capacity:

- High capacity = County's per capita property assessments were above the state average.
- Low capacity = County's per capita property assessments were below the state average.

Effort:

- High effort = County's millage rate was above the average of Arkansas counties.
- Low effort = County's millage rate was below the average of Arkansas counties.

Sales Tax Capacity and Effort

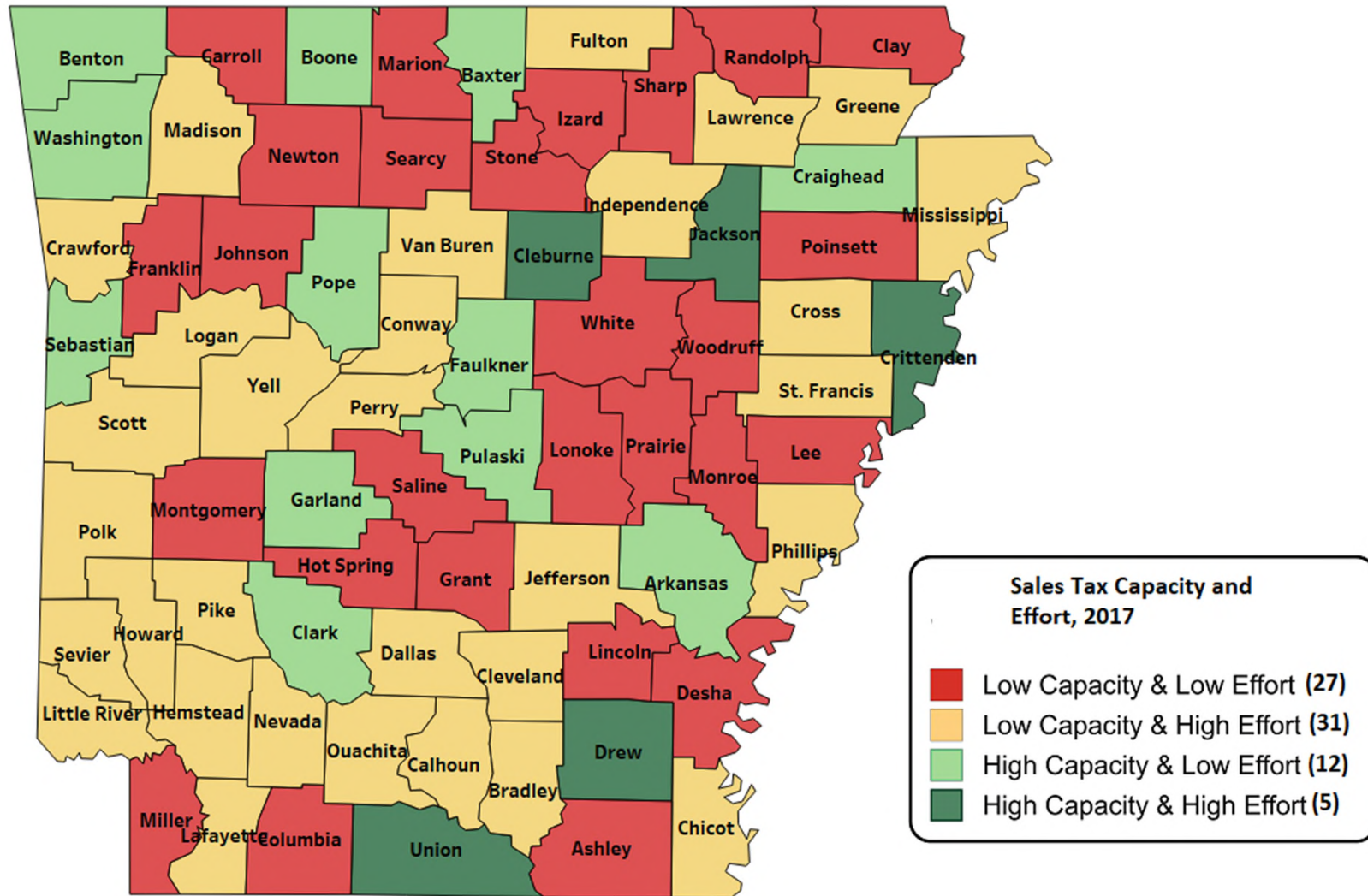
Capacity:

- High capacity = County's per capita retail sales were above the state average.
- Low capacity = County's per capita retail sales were below the state average.

Effort:

- High effort = County's sales tax rate was above the average of Arkansas counties.
- Low effort = County's sales tax rate was below the average of Arkansas counties.

Sales Tax Capacity & Effort, 2017



Data Sources: Census of Retail Sales and Population Estimates, U.S. Census Bureau, South Urban CPI, Bureau of Labor Statistics, Sales Tax Rates, Arkansas Department of Finance and Administration

Options for Providing Services to County Residents

- Increase cost effectiveness
 - Improve management and productivity
 - Explore possibility of privatizing services
 - Consider intergovernmental agreements to offer shared services
- Increase revenue
 - Alternative (new) revenue sources
 - User charges,
 - shift tax burden to non-residents
 - Expand the tax base
 - Increase tax rates
- Reduce Services

Contact

For more information and assistance on county government finance options, contact:

Kevin Norton, County Staff Chair, 870-853-2080

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