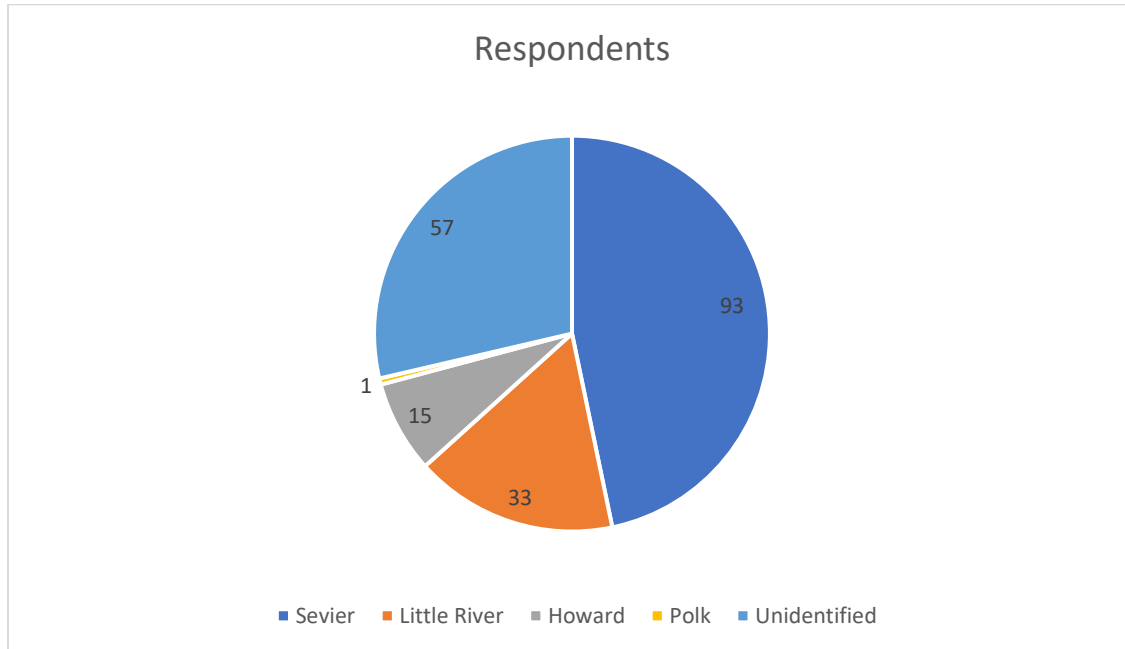
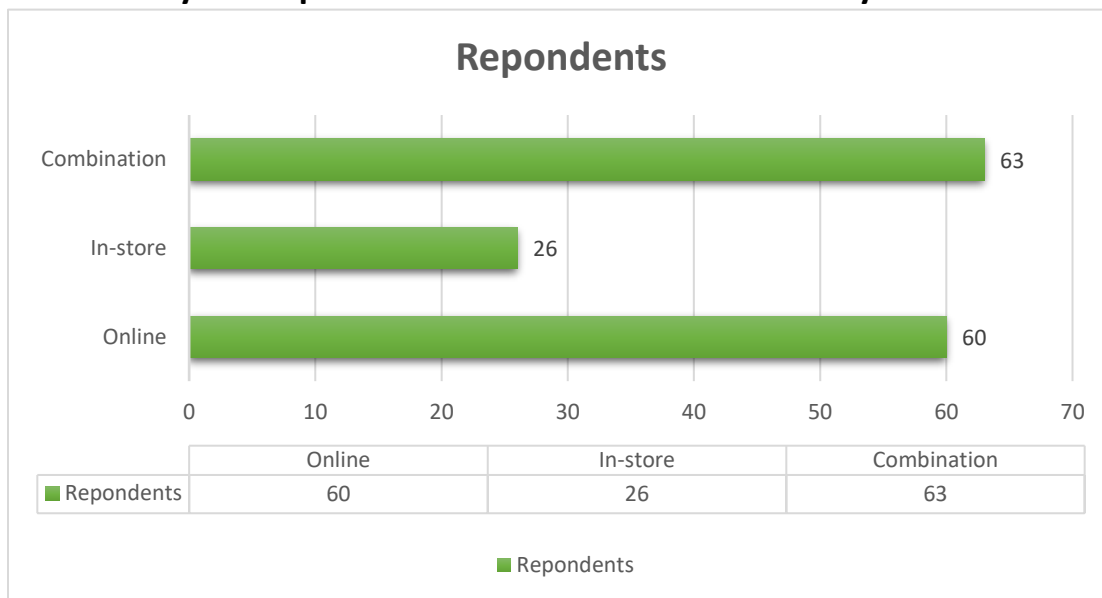




### 3C's Holiday Consumer Survey March 2021

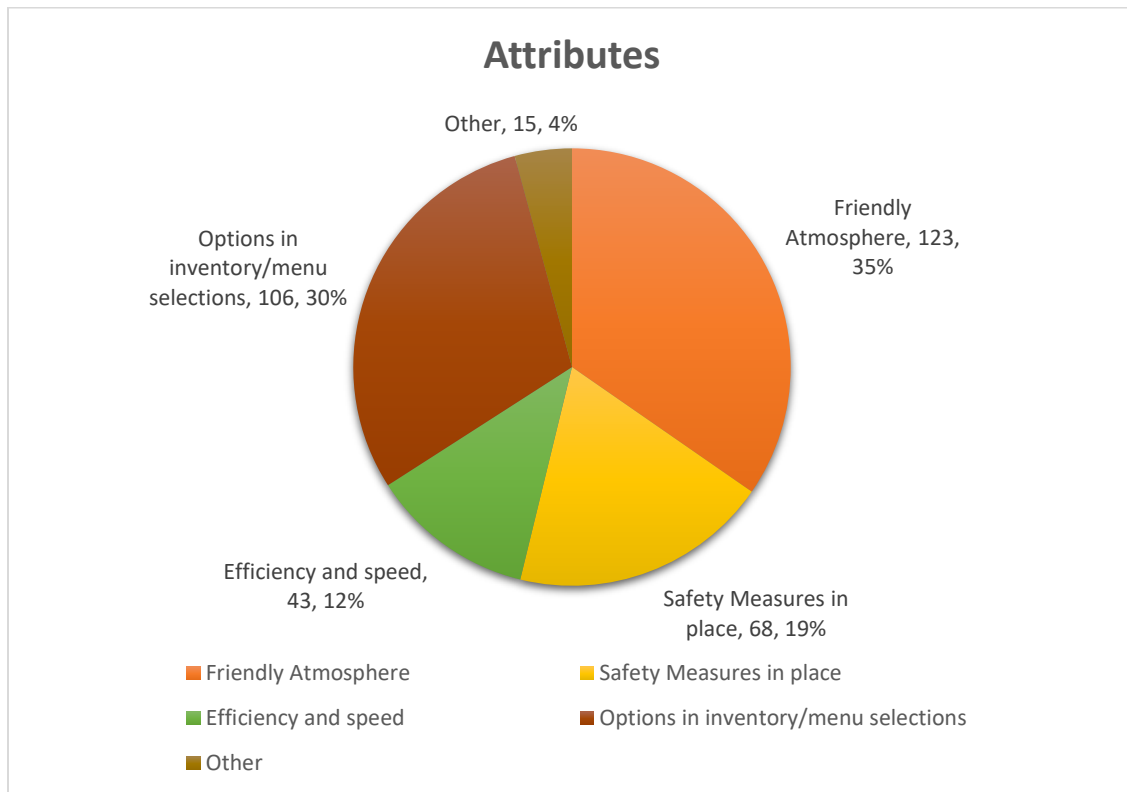


### Did you shop more online or in-store this holiday season?



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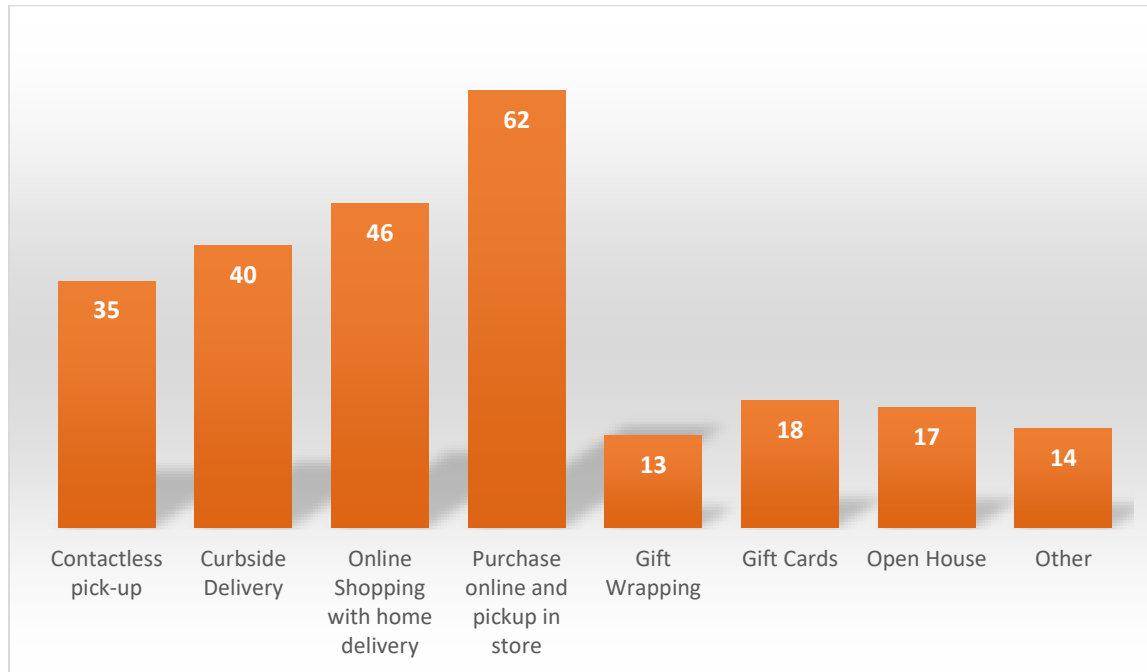
## What attributes do you value most when shopping or eating out?



### Other Answers:

- 4 - Cleanliness
- 2 - Price
- Shopping-look for thrifting. Food-whatever we are hungry for..
- Drive thru' s for restaurants so customer's do not have to go inside to get their food.
- Also, once alcohol starts to be served some good homemade margaritas, if made with a mix put enough tequila in it so that a person does not only taste the mix.
- Adequately staffed
- Knowledge about menu items.
- Observing masks!
- Locally owned
- Great customer service
- As covid hit, I really appreciate a curbside option

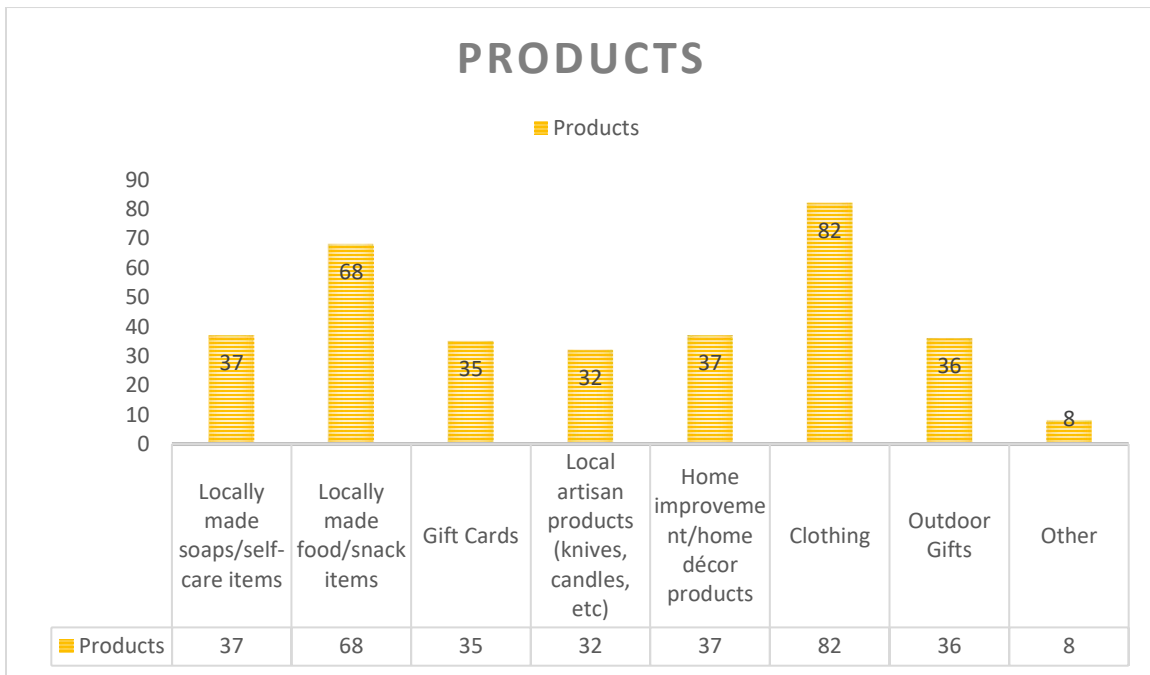
## What convenience measures do local businesses need to provide to gain your business?



### Other Answers:

- 2 - None of the above
- Online shopping options for local businesses would make me think local first over Target or Walmart that I can order in the palm of my hand and shows up at my front door
- Walmart NEEDS to do grocery ordering
- Reusable or biodegradable containers.
- Have the products in stock and available for purchase.
- We have no internet where our business is located. So that limits any kind of internet ordering or contactless pickup
- More advertising there are small businesses in LRC I didn't even know about
- I go for quality of merchandise
- Good prices and friendly atmosphere will get my family in the door
- Outdoor seating
- Indoor dining
- Clearly visible open sign and store hours.
- Purchased in store.
- Stop following you around!

## What products did you locally purchase during the recent holiday season?



### Other Answers:

- Groceries and personals
- 2 Electronics
- I didn't purchase anything locally during the holidays
- I didn't purchase anything locally because the places I wanted something from did not offer online order and curbside pickup, so I had to order online for home delivery
- Children's toys
- Jewelry
- None

## What are the most important considerations for you when choosing where to shop?



### Other Answers:

- Employees being welcoming and helpful. Helpful.
- Customer service and friendliness of personal and believe it or not communication. I would love to shop in the Hispanic stores, but I don't speak Spanish, nor can I read it.
- Salesperson attitude
- Hours open after 5
- Thrift stores and flea markets
- Friendliness, greeting, cleanliness
- Locally sourced/ handmade
- Right now, for me, is curbside only