

UADA LOGO USE GUIDELINES

ACCEPTABLE VERSIONS OF THE UADA LOGO



The logo can appear in black and Pantone 194 (#9e2b44).

The logo can appear in white **only** on a dark background.

The logo can appear in black **only** on a light background.

USE WITH PROGRAM LOGOS



When program logos are used the UADA logo must **always** be present. Program logos should **never** appear larger than the UADA logo.

The UADA logo must appear on the front of all printed items.

For additional questions about using the UADA logo, contact:

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USE ON CLOTHING



The UADA logo must appear on the front of all articles of clothing.